

# Matrix questions

03/27/2026 2:24 pm EDT

## Questions

The matrix format presents multiple questions, each allowing a single answer.

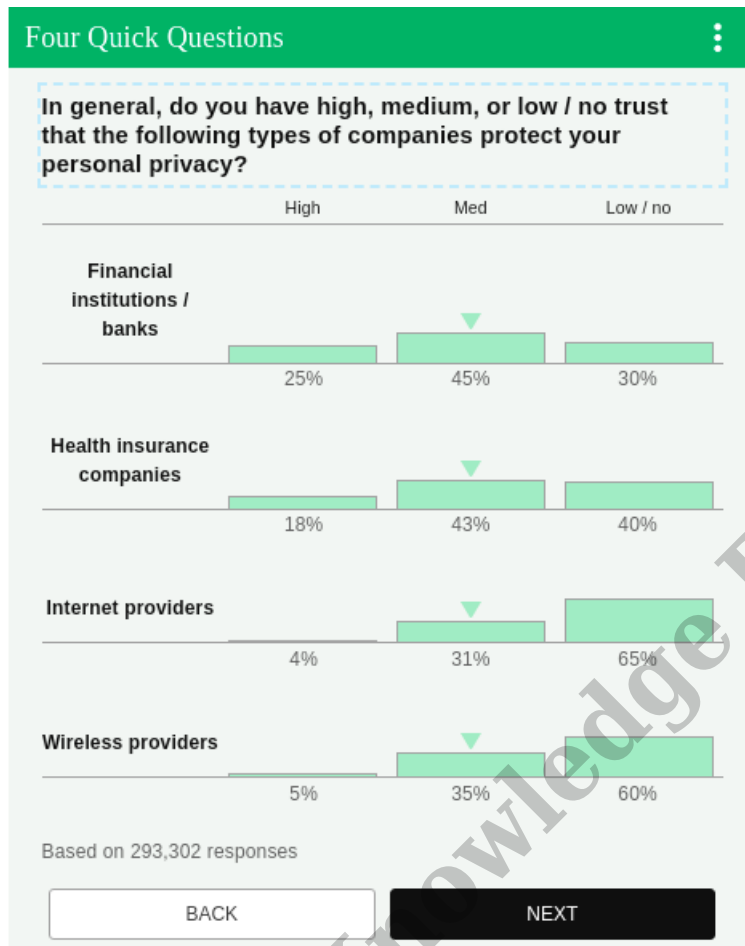
The screenshot shows a survey interface with a green header bar containing the title "Four Quick Questions" and a three-dot menu icon. Below the header is a question: "In general, do you have high, medium, or low / no trust that the following types of companies protect your personal privacy?". The question is followed by a matrix of four rows, each representing a company type. Each row has three radio button options: "High", "Med", and "Low / no". The rows are: "Health insurance companies", "Internet providers", "Wireless providers", and "Financial institutions / banks". At the bottom of the form is a "NEXT" button.

Company Type	High	Med	Low / no
Health insurance companies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet providers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wireless providers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial institutions / banks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

NEXT

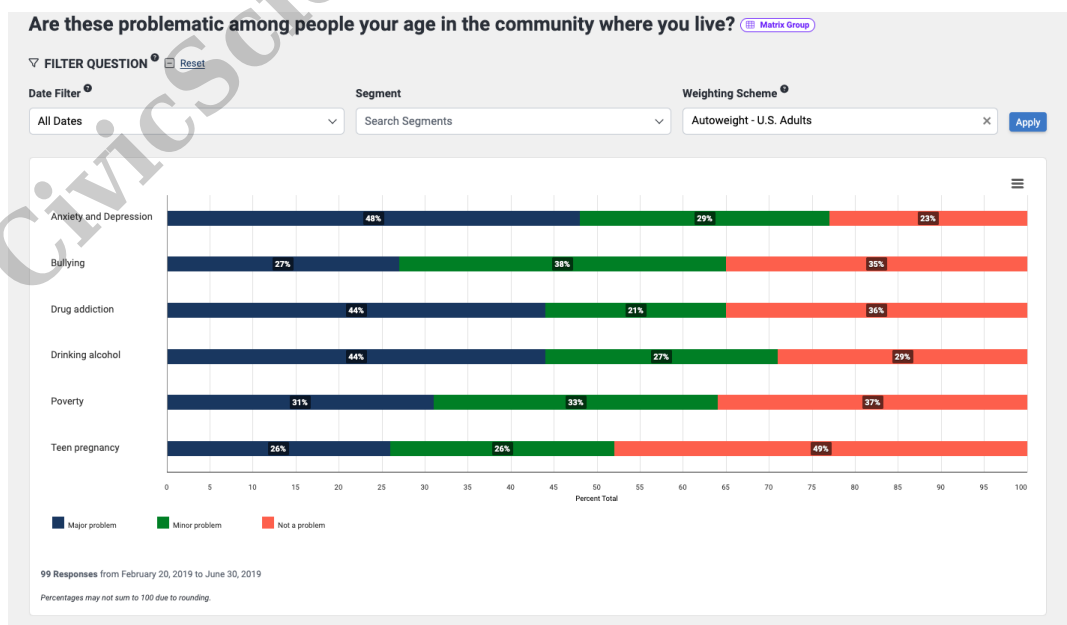
## Responses

Matrix question responses are displayed like this:



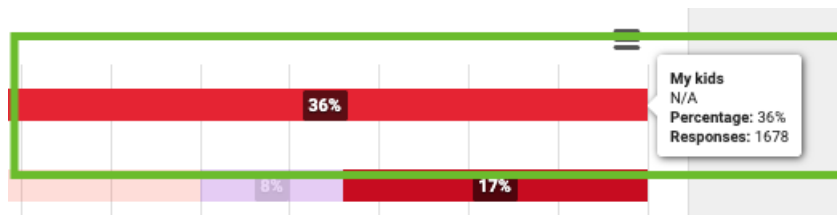
## Question details

The question details page for a matrix question shows the question as asked, followed by the date and segment filters as well as the weighting scheme selection field. The answer options are shown below, with responses displayed in a horizontal bar chart.

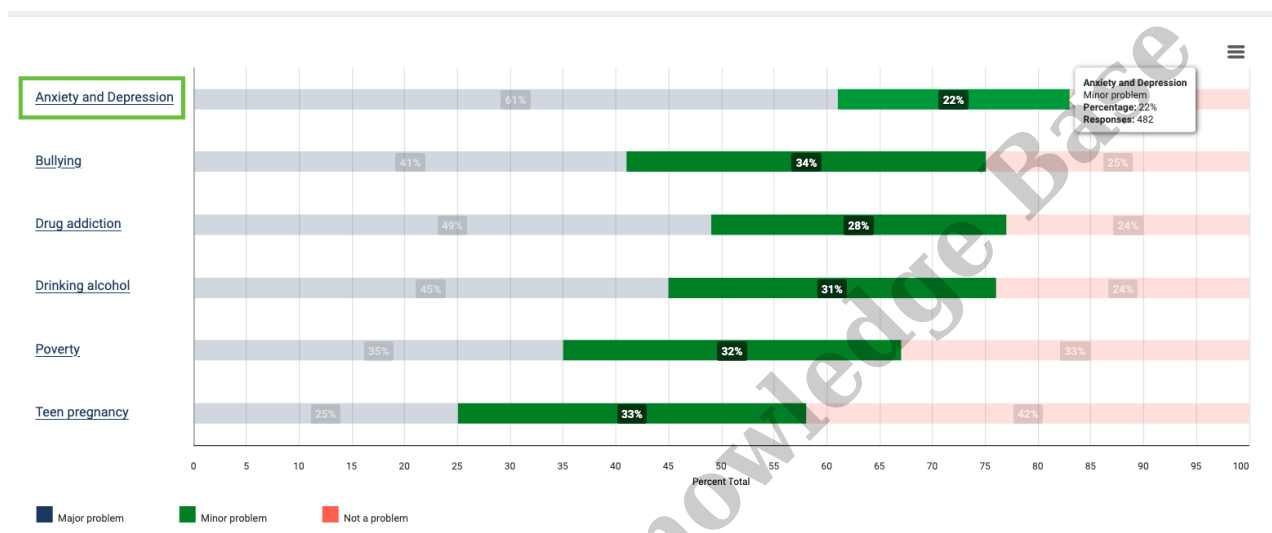


If you hover over a section of the chart, you will see the percentage of respondents who chose that

answer and the number of respondents.



Also, note that you can view the individual matrix row items by clicking the row title (the first one in this matrix group is outlined in green below). The link will take you to the matrix item's page.



## Matrix item page

The answer options for matrix questions are considered radio questions. You may see a radio question with the matrix item tag, indicating that it is an answer option for a matrix question.

To view the matrix group, click the purple Matrix Item tag label at the end of the header. We've added a blue arrow pointing to it in the image below.

# [MATRIX 252] Are these problematic among people your age in the community where you live? ROW: Anxiety and Depression

Clone

Matrix Item

FILTER QUESTION  Reset

Date Filter

All Dates

Segment

Search Segments

Target

Search Targets

Weighting Scheme

Search Weighting Schemes

Network

My Account

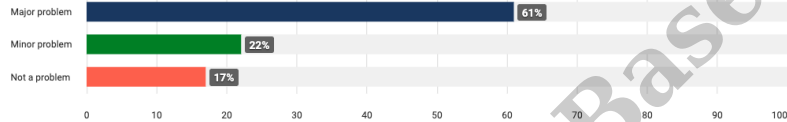
Apply

Display Options:

Ungrouped Results



61%	1,342
22%	482
17%	367



Margin +/- 2.04%

2,191 Responses from February 20, 2019 to June 30, 2019

Percentages may not sum to 100 due to rounding.

+ Add to Dashboard



## Creation

Please get in touch with your account manager to have matrix questions created.

CivicScience Knowledge Base