

Radio questions

10/07/2025 1:26 pm EDT

Questions

Most questions are in the radio format, also called single-select. They have radio buttons, and only one answer may be selected.

How much do you like Lexus cars? ⋮

☐ Never heard of them

☐ I love them

☐ I like them

☐ I don't really have a strong opinion

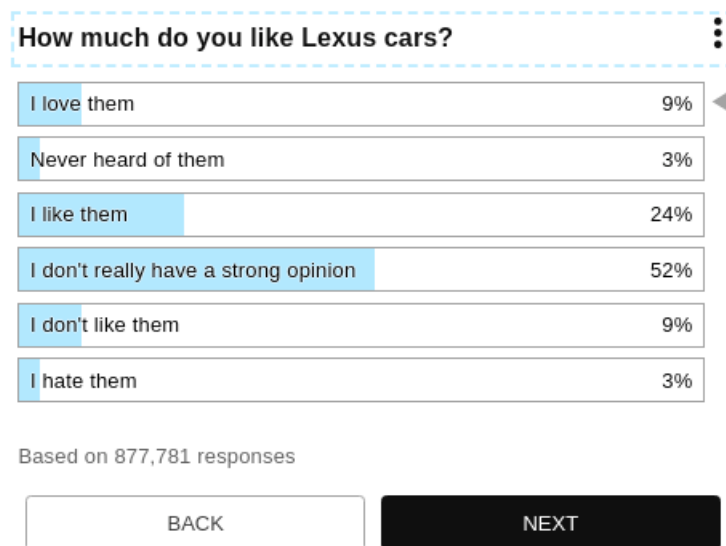
☐ I don't like them

☐ I hate them

NEXT

Responses

Responses are shown like this:



Select

Select questions are a subtype of the radio format. They display the question using the browser's built-in dropdown menu. Responses are shown as above.

How much do you like Nike clothing?

Please select your answer

Emoji

This subtype question only supports single-character emojis in its option text field, and those emojis are shown without text in a large size, as shown in the example below. Responses are as shown above.

Do you like emoji?



Good examples of emoji question usage are thumbs up/thumbs down or a combination of emoji faces, such as smiley, indifferent, and frown.

Creation

If you are an [administrator](#) for one of our media partners, you can create most types of [radio](#) questions.

Please contact your account manager if you want to create an emoji question.
