

Creating question assets

08/12/2025 2:22 pm EDT

To create an asset, find an engagement question in radio or checkbox format that is currently live. Navigate to the question's *Settings* > *Assets* tab. Click *Create* to view the creation modal.

ADD ASSET



A minimal image, full image, or QR code may be created for a question. File types include PNG and SVG. QR code links default to your organization usersite URL.

Name *

Question 1007536 Full Image

File Format *

PNG



Display *

Image with question text and answer choices



Title ?

Enter optional title text

Destination URL *

https://hub.civicscience.com/polls

Organization *

11 - CivicScience



Create

The asset name defaults to `Question {question_id} Asset`, but it's a good idea to replace that with a more descriptive name.

Select either PNG or SVG as the file format. PNGs are commonly used in many contexts, and that format is the most reliable choice for syndication. SVGs are better for embedding in a website. Many

email clients don't support them, so SVG is a poor choice for syndicated content.

Select the desired *Display*.

- Image with question text only
- Image with question text and answer choices
- Image with a QR code for this question on the organization's polling hub

Display *

✓ Please select...

Image with question text only

Image with question text and answer choices

Image with a QR code for this question

The *Title* defaults to the organization's *Default Asset Title*. It is not required. If a title is entered, it will be displayed above the question text in the images with question text only and images with question text and answer choices.

The *Destination URL* is required. If the account has an *Organization Usersite URL* set, that will be the default value. It can be replaced if so desired.

For now, the organization value will always be account 11. That will change after *the* question assets feature is released to publishers. At that point, this field will only be shown when in account 11. The account 11 user will then be able to select any publisher account as the organization.

Here is an asset I created that shows only the question text.

How concerned are you, if at all, about the current state of the US economy?

I created another asset that shows the question and its answer choices.

How concerned are you, if at all, about the current state of the US economy?

☐ Very concerned

☐ Somewhat concerned

☐ Not concerned at all

☐ Other / No opinion

NEXT

Finally, I created a QR code.



If I scan that QR code with my phone's camera, it takes me to the question on our polling hub.

What do you think?



How concerned are you, if at all, about the current state of the US economy?

- ☐ Very concerned
- ☐ Somewhat concerned
- ☐ Not concerned at all
- ☐ Other / No opinion

* By clicking "NEXT" I submit my answers and consent to the use of cookies for research and advertising purposes; I have read and agree to the [CivicScience Privacy Policy](#) and [Terms of Service](#)

NEXT *



