

# Creating question assets

09/22/2025 2:43 pm EDT

To create an asset, pick an engagement question in radio or checkbox format that is currently live. Navigate to the question's *Settings* > *Assets* tab. Click *Create* to view the creation modal.

ADD ASSET

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A minimal image, full image, or QR code may be created for a question. File types include PNG and SVG. QR code links default to your organization usersite URL.

**Name \***

Question (QID) Asset

**File Format \***

Please select... ▾

**Display \***

Please select... ▾

**Title ⓘ**

Enter optional title text

**Destination URL \***

https://domain/path

Create

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The asset name defaults to `Question {question_id} Asset`, but it's a good idea to replace that with a more descriptive name.

Select either PNG or SVG as the file format.

- PNGs are commonly used in many contexts, and that format is the most reliable choice for syndication.
- SVGs are better for embedding in a website. Many email clients don't support them, so SVG is a poor choice for syndicated content.

Select the desired *Display*.

- Image with question text only
- Image with question text and answer choices
- Image with a QR code for this question on the organization's polling hub

## Display \*

✓ Please select...

Image with question text only

Image with question text and answer choices

Image with a QR code for this question

The *Title* defaults to the organization's *Default Asset Title*.<sup>1</sup> It is not required. If a title is entered, it will be displayed above the question text in the images with question text only and images with question text and answer choices.

The *Destination URL* is required. If the account has an *Organization Usersite URL* set,<sup>2</sup> that will be the default value for the destination URL. If you wish to use a different site, enter the preferred URL in the Destination URL field.

Here is an asset I created that shows only the question text.

**How concerned are you, if at all, about the current state of the US economy?**

I created another asset that shows the question and its answer choices.

**How concerned are you, if at all, about the current state of the US economy?**

☐ Very concerned

☐ Somewhat concerned

☐ Not concerned at all

☐ Other / No opinion

NEXT

Finally, I created a QR code.



If I scan that QR code with my phone's camera, it takes me to the question on our polling hub.

# What do you think?



**How concerned are you, if at all, about the current state of the US economy?**

☐ Very concerned

☐ Somewhat concerned

☐ Not concerned at all

☐ Other / No opinion

\* By clicking "NEXT" I submit my answers and consent to the use of cookies for research and advertising purposes; I have read and agree to the [CivicScience Privacy Policy](#) and [Terms of Service](#)

NEXT \*

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1. The *Default Asset Title* is set in Organization > Properties > Default Asset Title

2. This is set in Organization > Properties > Organization Usersite URL

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