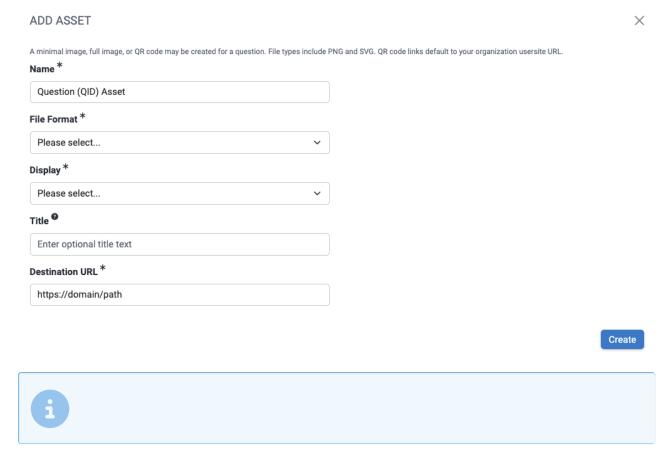
Creating question assets

09/22/2025 2:43 pm EDT

To create an asset, pick an engagement question in radio or checkbox format that is currently live. Navigate to the question's *Settings > Assets* tab. Click *Create* to view the creation modal.



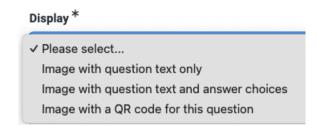
The asset name defaults to <code>Question {question_id}</code> Asset , but it's a good idea to replace that with a more descriptive name.

Select either PNG or SVG as the file format.

- PNGs are commonly used in many contexts, and that format is the most reliable choice for syndication.
- SVGs are better for embedding in a website. Many email clients don't support them, so SVG is a poor choice for syndicated content.

Select the desired *Display*.

- Image with question text only
- Image with question text and answer choices
- Image with a QR code for this question on the organization's polling hub



The *Title* defaults to the organization's *Default Asset Title*.¹ It is not required. If a title is entered, it will be displayed above the question text in the images with question text only and images with question text and answer choices.

The *Destination URL* is required. If the account has an *Organization Usersite URL* set,² that will be the default value for the destination URL. If you wish to use a different site, enter the preferred URL in the Destination URL field.

Here is an asset I created that shows only the question text.

How concerned are you, if at all, about the current state of the US economy?

I created another asset that shows the question and its answer choices.

current state of the US economy?	
O Very concerned	
O Somewhat concerned	
Not concerned at all	
Other / No opinion	
	NEXT

Finally, I created a QR code.



If I scan that QR code with my phone's camera, it takes me to the question on our polling hub.

What do you think?

• • • • •

How concerned are you, if at all, about the current state of the US economy?

Very concerned

Somewhat concerned

Not concerned at all

Other / No opinion

* By clicking "NEXT" I submit my answers and consent to the use of cookies for research and advertising purposes; I have read and agree to the CivicScience Privacy Policy and Terms of Service

- 1. The Default Asset Title is set in Organization > Properties > Default Asset Title
- 2. This is set in Organization > Properties > Organization Usersite URL