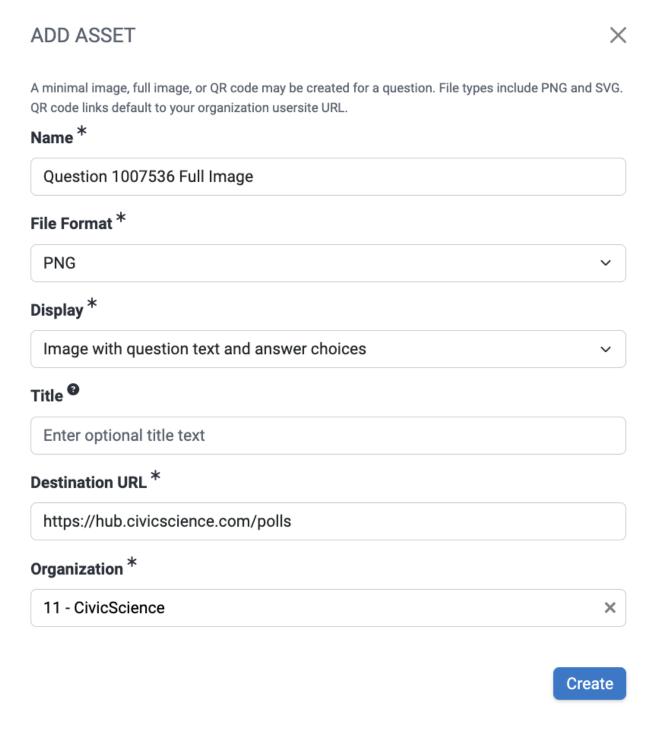
Creating question assets

08/12/2025 2:22 pm ED3

To create an asset, find an engagement question in radio or checkbox format that is currently live. Navigate to the question's *Settings > Assets* tab. Click *Create* to view the creation modal.



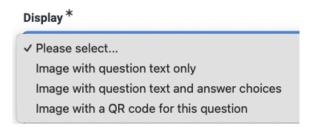
The asset name defaults to <code>Question_id</code> Asset , but it's a good idea to replace that with a more descriptive name.

Select either PNG or SVG as the file format. PNGs are commonly used in many contexts, and that format is the most reliable choice for syndication. SVGs are better for embedding in a website. Many

email clients don't support them, so SVG is a poor choice for syndicated content.

Select the desired *Display*.

- Image with question text only
- Image with question text and answer choices
- Image with a QR code for this question on the organization's polling hub



The *Title* defaults to the organization's *Default Asset Title*. It is not required. If a title is entered, it will be displayed above the question text in the images with question text only and images with question text and answer choices.

The Destination URL is required. If the account has an Organization Usersite URL set, that will be the default value. It can be replaced if so desired.

For now, the organization value will always be account 11. That will change after *the* question assets feature is released to publishers. At that point, this field will only be shown when in account 11. The account 11 user will then be able to select any publisher account as the organization.

Here is an asset I created that shows only the question text.

How concerned are you, if at all, about the current state of the US economy?

I created another asset that shows the question and its answer choices.

How concerned are you, if at all, about the current state of the US economy?	
O Very concerned	
○ Somewhat concerned	
Not concerned at all	
Other / No opinion	
NEXT	

Finally, I created a QR code.



If I scan that QR code with my phone's camera, it takes me to the question on our polling hub.

What do you think?

 \bullet

How concerned are you, if at all, about the current state of the US economy?

0	Very concerned
0	Somewhat concerned
0	Not concerned at all
0	Other / No opinion

* By clicking "NEXT" I submit my answers and consent to the use of cookies for research and advertising purposes; I have read and agree to the CivicScience Privacy Policy and Terms of Service

NEXT *

