Introduction to question assets

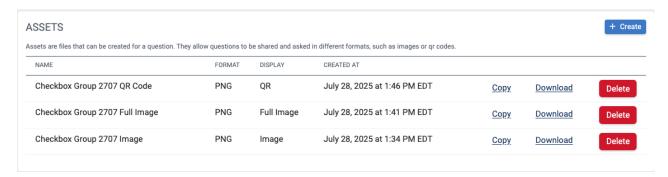
08/12/2025 12:39 pm EDT

Have you ever needed to link to a question? Have you sweated trying to get a good image of the question, or spent way too much time figuring out exactly how to link to a particular question? Those days are over with the introduction of question assets.

There are four types of assets.

- A minimal image of the question text in PNG or SVG format
- A full image of the question and its answers in PNG or SVG format
- A QR code that links to the question on the account's poll portal
- HTML code that links to the question on the account's poll portal

If assets exist for a question, they are listed at Question > Settings > Assets.



The Assets tab displays all assets for a given question in a list view.

The *Copy* button copies HTML to the clipboard. The HTML will show the asset linked to the destination URL.

The Download button downloads the asset file.

Delete removes the asset.

- Creating question assets
- Using question assets



Access to question assets is limited to media partners and internal users.