


Create a new question

02/14/2025 10:41 am EST

The *Create a New Question* sub-tab permits you to create and deploy a new [news/pop culture question](#).



Please do not use the *Select Question Sub-Type* field. It is being deprecated.

 Cyn's Sites [Current Question](#) [Ask a Question](#) [Pinned Questions](#) [InsightStore™ →](#) [Logout](#)

[Create a New Question](#) [Use an Existing Question](#) [Use a Recommended Question](#)

Select Question Type **Select Question Sub-Type**

RADIO NONE

Question Text

Answer Options

1
2
3
4
5
6

Weighting Scheme +

Search Weighting Schemes

Question Usage Type

Page-Level Engagement
Featured only on this web page, a contextual question is a great way to encourage participation

General Engagement
Interesting questions capture the attention of your audience wherever this widget appears

[Submit](#)

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1. Write the text of your question. The character limit for questions is 133.
2. Write out the answer options for your question.
 - a. You must have at least three answer options.
 - b. You may have up to eight answer options, but seven or fewer is better.
 - c. Remember to provide an [opt-out answer](#).
 - d. The character limit for answer options is 33.
3. Select a [weighting scheme](#).
4. Decide on the *Question Usage Type*.
 - a. Select *Page-Level Engagement* to pin the question to the page.
 - b. Select *General Engagement* to deploy a question to your [feeds](#). You will be shown a list of feeds to which the question can be deployed and asked for the number of days you wish to ask the question.

Question Usage Type

Page-Level Engagement

Featured only on this web page, a contextual question is a great way to encourage participation

General Engagement

Interesting questions capture the attention of your audience wherever this widget appears

Ask this question for how many days?

Tip: Questions typically lose engagement potential after being asked for a week

Where would you like to ask this question?





CivicScience Feeds?

- | | |
|---|---|
| <input type="checkbox"/> Engagement-A&E-Celebrities | <input type="checkbox"/> Engagement-Lifestyle-Rural Media |
| <input type="checkbox"/> Engagement-A&E-Entertainment and Gossip | <input type="checkbox"/> Engagement-Lifestyle-Shopping |
| <input type="checkbox"/> Engagement-A&E-Men's Fashion/Lifestyle | <input type="checkbox"/> Engagement-Lifestyle-Tech/Sci/Gaming |
| <input type="checkbox"/> Engagement-A&E-Movies | <input type="checkbox"/> Engagement-Lifestyle-Travel |
| <input type="checkbox"/> Engagement-A&E-Music | <input type="checkbox"/> Engagement-Lifestyle-Weather |
| <input type="checkbox"/> Engagement-A&E-Television | <input type="checkbox"/> Engagement-Local News |
| <input type="checkbox"/> Engagement-A&E-Women's Fashion/Lifestyle | <input type="checkbox"/> Engagement-Local News (2A) |
| <input type="checkbox"/> Engagement-BF | <input type="checkbox"/> Engagement-News-National |
| <input type="checkbox"/> Engagement-Embedded User Sites | <input type="checkbox"/> Engagement-News-National (No Politics) |
| <input type="checkbox"/> Engagement-Evergreen | <input type="checkbox"/> Engagement-News-Political |
| <input type="checkbox"/> Engagement-Lifestyle-Autos and RVs | <input type="checkbox"/> Engagement-Pittsburgh Sites |
| <input type="checkbox"/> Engagement-Lifestyle-Education | <input type="checkbox"/> Engagement-Spanish Translation Queue |
| <input type="checkbox"/> Engagement-Lifestyle-Environment | <input type="checkbox"/> Engagement-Sports-College |
| <input type="checkbox"/> Engagement-Lifestyle-Finance | <input type="checkbox"/> Engagement-Sports-Fighting |
| <input type="checkbox"/> Engagement-Lifestyle-Food | <input type="checkbox"/> Engagement-Sports-General |
| <input type="checkbox"/> Engagement-Lifestyle-Health | <input type="checkbox"/> Engagement-Sports-MLB |
| <input type="checkbox"/> Engagement-Lifestyle-Home & Garden | <input type="checkbox"/> Engagement-Sports-NBA |
| <input type="checkbox"/> Engagement-Lifestyle-Internet Humor | <input type="checkbox"/> Engagement-Sports-NFL |
| <input type="checkbox"/> Engagement-Lifestyle-Millennial | <input type="checkbox"/> Engagement-Sports-NHL |
| <input type="checkbox"/> Engagement-Lifestyle-Parenting | <input type="checkbox"/> Engagement-Sports-Outdoors |
| <input type="checkbox"/> Engagement-Lifestyle-Religion | <input type="checkbox"/> Engagement-Sports-Soccer |

Submit

5. Use the *Submit* button to create the question.