Add rows to a scorecard report

03/10/2026 9:16 am EDT

Scorecard rows are most commonly scores for questions in the InsightStore.

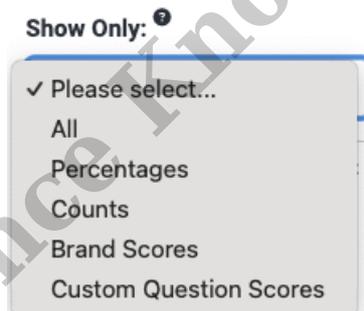The same filters found on the question search are repeated here.

There is also an extra filter for the search results. You can display all results, only percentages, only counts, only brand scores, or only custom question scores.

The filter in the image below shows only *Counts*. All counts for the total annual household income question have been selected for inclusion.

Show Only: ❓

Counts ⌄

What is your total annual household income before taxes, including all members of your household and all sources of income?

- ☑ Count: $0 - $29,999
- ☑ Count: $100,000 - $149,999
- ☑ Count: $150,000 - $199,999
- ☑ Count: $200,000 - $299,999
- ☑ Count: $30,000 - $49,999
- ☑ Count: $300,000 - $399,999
- ☑ Count: $400,000 or more
- ☑ Count: $50,000 - $74,999
- ☑ Count: $75,000 - $99,999
- ☑ Total Response Count

What is your expected annual household income before taxes?

- ☐ Count: $100,001-$125,000
- ☐ Count: $125,001-$150,000
- ☐ Count: $25,001-$35,000
- ☐ Count: $35,001-$50,000
- ☐ Count: $50,001-$75,000
- ☐ Count: $75,001-$100,000
- ☐ Count: More than $150,000 (with added text to test out chart overlapping)
- ☐ Count: Under $25,000

Cancel Reset **Add Question Scores**

After the desired scores have been selected, click *Add Question Scores*.

Add a MultiScore report

MultiScore reports may also be added as rows.

ADD ROWS

✕

NOTE: Selections will clear if any of the search filters are modified

| Enter search term | 🔍 |

▽ **FILTER** ⊟ <u>Reset</u>

Updated After

| Select a date... | 🗓 |

Updated Before

| Select a date... | 🗓 |

☐ CB 4061 - Following holiday traditions - REBASED

☐ CB 4061 - Staying safe and healthy - REBASED

☐ CB 4061 - Seeing friends / family - REBASED

☐ CB 4061 - Giving meaningful gifts - REBASED

☐ CFHI - Debt, Income, Savings, Investing, and Credit Outlook

☐ Interpersonal Trust Index

☐ Institutional Trust Index

☐ ESI (Custom)

☐ Wellbeing Index

☑ ESI

Cancel   Reset   **Add Scores**

You may add a label for each row. It's wise to do so.

⠿   Rows may be moved to a new position by clicking on the vertical grip icon and dragging them. The arrows at the right end of the row may also be used to reposition the row.

To remove the row from the Scorecard, click the red *X* at the right end of the row.

Rows

⠿ 0 - 29,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $0 - $29,999	↑ ↓ ✕
⠿ 30,000 - 49,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $30,000 - $49,999	↑ ↓ ✕
⠿ 50,000 - 74,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $50,000 - $74,999	↑ ↓ ✕
⠿ 75,000 - 99,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $75,000 - $99,999	↑ ↓ ✕
⠿ 100,000 - 149,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $100,000 - $149,999	↑ ↓ ✕
⠿ 150,000 - 199,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $150,000 - $199,999	↑ ↓ ✕
⠿ 200,000 - 299,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $200,000 - $299,999	↑ ↓ ✕
⠿ 300,000 - 399,999	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $300,000 - $399,999	↑ ↓ ✕
⠿ 400,000 or more	What is your total annual household income before taxes, including all members of your household and all sources of income? > Count: $400,000 or more	↑ ↓ ✕
⠿ ESI (using counts)	ESI (using counts)	↑ ↓ ✕

[+ Add MultiScore] [+ Add Question Score]