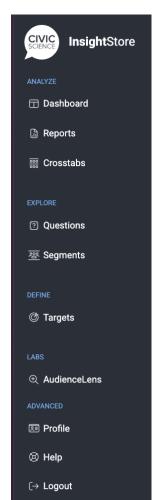
## Moving from InsightStore 1 to InsightStore 2 for media partners

02/12/2025 10:05 am EST



Welcome to InsightStore 2!

You don't need to do anything other than update your bookmarks. The address for IS2 is https://insightstore.civicscience.com. All your reports and dashboards are still here. IS2 makes it easier to access them, with more transparent navigation and better filters. We have also added some nice new features.

You'll be on the IS2 landing page when you log in. The new "Pick up where you left off" tool bookmarks the dashboards, reports, and other items you worked with most recently. Otherwise, the landing page collects resources such as syndicated and industry dashboards and our most recent news and insights articles. There are links to JD's podcast and his weekly "What we're seeing" emails.

You'll quickly notice that instead of having the menus at the top of the screen, there are links to primary areas in the left navigation pane.

Once you get into each area, you'll find expanded filtering possibilities. For example, you can filter dashboards by date, apply a segment, apply a weighting scheme, or use target and network filters. There are new target and network filters available to you in some dashlets, as well.

We've added target and network filters to multiscore and multitimeview reports.

We added crosstabs in IS2. They are a powerful tool for exploring data.

You can filter the list of questions by type, permissions, favorites, timing, format, dates, responses, tags, or taxonomy. We've added many filters on the question details page, and we expanded the search filters available on the question compare page.

We've added IAB taxonomy for questions. Also, timeview capability is enabled for every question.

The segment search has also been improved significantly. And you can favorite segments!

You will also find a link to AudienceLens, our consumer insights tool, and Sage, our AI insights assistance, in the navigation pane.

Here's a quick rundown of the changes. *❷*