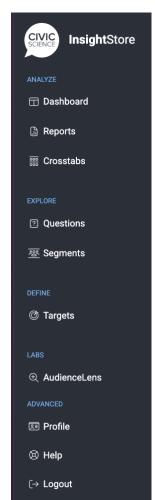
Moving from InsightStore 1 to InsightStore 2 for media partners

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Welcome to InsightStore 2!

You don't need to do anything other than update your bookmarks. The address for IS2 is https://insightstore.civicscience.com. All your reports and dashboards remain available. IS2 makes them easier to access, with more precise navigation and improved filters. We have also added some nice new features.

You'll be on the IS2 landing page when you log in. The new "Pick up where you left off" tool bookmarks the dashboards, reports, and other items you worked with most recently. Otherwise, the landing page collects resources such as syndicated and industry dashboards, as well as our most recent news and insights articles. There are links to JD's podcast and his weekly "What we're seeing" emails.

You'll quickly notice that instead of having the menus at the top of the screen, the left navigation pane contains links to the primary areas.

Once you enter each area, you'll find expanded filtering options. For example, you can filter dashboards by date, apply a segment, apply a weighting scheme, or use target and network filters. New target and network filters are also available in some dashlets.

We've added target and network filters to multiscore and multitimeview reports.

We added crosstabs in IS2. They are a powerful tool for exploring data.

You can filter the list of questions by type, permissions, favorites, timing, format, dates, responses, tags, or taxonomy. We've added many filters to the question details page and expanded the search filters on the question compare page.

We've added the IAB taxonomy for questions. Also, timeview capability is enabled for every question.

The segment search has also been improved significantly. And you can favorite segments!

You will also find links to AudienceLens, our consumer insights tool, and Sage, our AI insights assistant, in the navigation pane.

Here's a quick rundown of the changes. *❷*