

Deploying a radio question

03/24/2026 4:00 pm EDT



We implemented new requirements for engagement question quotas and durations as of [June 2, 2025](#).

To deploy (or launch) a radio (single-select) question in IS2:

1. Go to the question's *Settings*.
2. Choose *Deploy*. You'll see this screen.

DEPLOY QUESTION TO FEEDS

In order for a question to appear live on your site, the question must first be deployed using this form. You can add multiple deployments per question by using this page multiple times. If you want to change or delete an existing deployment - to stop asking a question, for instance - please visit the [Feed Maintenance](#) page.

Would you like to ask this question to everyone?:

Ask Everyone

Ask Specific Deployment Schemes

Search Deployment Schemes

Ask Specific Segments

Search Segments

To which feeds would you like to add this question?: [select all](#)

3. Choose who will be asked the question.
 - a. If you want the question seen by all respondents, use the *Ask Everyone* switch. That will disable the next two options.
 - b. If you want to use a specific deployment scheme, select it from the *Ask Specific Deployment Scheme* dropdown list.
 - c. If you prefer to specify [segment\(s\)](#), put them in *Ask Specific Segments*. You can select multiple segments.
Please note: When you deploy to segment(s), please contact your account manager immediately so they can ensure the question collects responses properly.
4. Select one or more [feeds](#) from the list under *To which feeds would you like to add this question*.
5. Set the *Date Constraints*.

Date Constraints

When would you like to start asking this question?

- Immediately
- On a specific date

When is the last day you would like to ask this question?

- Never
- On a specific date

7/23/2024

- The first setting, *When would you like to start asking this question?* has two options: *immediately* (which is the default) and *On a specific date*.

Date Constraints

When would you like to start asking t

- Immediately
- On a specific date

Start Date? *

Select a date...

July		2024				
Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

- The second setting, *When is the last day you would like to ask this question?* also has two options. The first option is *Never*. The default value is *On a specific date* with a date that's one week out from today. You may, of course, change the date specified.

When is the last day you would like to ask this question?

- Never
- On a specific date

Quo

Would

- | Jul | | 2024 | | | | |
|-----|----|------|----|----|----|----|
| Su | Mo | Tu | We | Th | Fr | Sa |
| 30 | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | 1 | 2 | 3 |
- Yes, limit responses to monthly quota.

6. Select the appropriate *Quota* value. In most cases, you will specify a quota value. The options are as follows.

Quota

Would you like to limit the number of responses that are collected for this sample?

- No.
- Yes, limit responses to custom quota.

of responses

- Yes, limit responses to daily quota.
- Yes, limit responses to weekly quota.
- Yes, limit responses to monthly quota.

- a. No.
- b. Yes, limit responses to customer quota.
- c. Yes, limit responses to daily quota.
- d. Yes, limit responses to weekly quota.
- e. Yes, limit responses to monthly quota.

7. Enter a deployment *Comment*. It's a good idea to state your quota and other settings here.

8. Click *Submit* to deploy the question.

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