Deploying a radio question

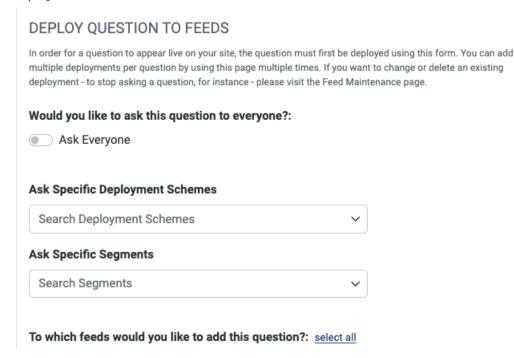
07/09/2025 2:12 pm EDT



As of June 2, 2025, new requirements for question quotas and durations have been implemented.

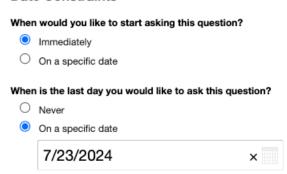
To deploy (or launch) a radio (single-select) question in IS2:

- 1. Go to the question's Settings.
- 2. Choose Deploy. You'll see this screen.

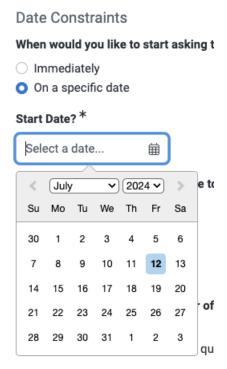


- 3. Choose who will be asked the question.
 - a. If you want the question seen by all respondents, use the *Ask Everyone* switch. That will disable the next two options.
 - b. If you want to use a specific deployment scheme, select it from the *Ask Specific Deployment Scheme* dropdown list.
 - c. If you prefer to specify segment(s), put them in *Ask Specific Segments*. You can select multiple segments.
 - Please note: When you deploy to segment(s), please contact your account manager immediately so they can ensure the question collects responses properly.
- 4. Select one or more feeds from the list under To which feeds would you like to add this question.
- 5. Set the Date Constraints.

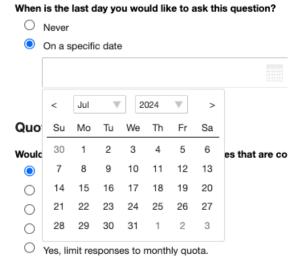
Date Constraints



• The first setting, When would you like to start asking this question? has two options: immediately (which is the default) and On a specific date.



• The second setting, When is the last day you would like to ask this question? also has two options. The first option is *Never*. The default value is *On a specific date* with a date that's one week out from today. You may, of course, change the date specified.



6. Select the appropriate *Quota* value. In most cases, you will specify a quota value. The options are as follows.

Quota	
Would you like to limit the number of responses that are collected for this sample?	
\circ	No.
	Yes, limit responses to custom quota.
	# of responses
0	Yes, limit responses to daily quota.
0	Yes, limit responses to weekly quota.
0	Yes, limit responses to monthly quota.

- a. No.
- b. Yes, limit responses to customer quota.
- $c. \ \ Yes, limit\ responses\ to\ daily\ quota.$
- ${\tt d. \ Yes, \ limit\ responses\ to\ weekly\ quota.}$
- e. Yes, limit responses to monthly quota.
- 7. Enter a deployment Comment. It's a good idea to state your quota and other settings here.
- 8. Click *Submit* to deploy the question.