

For Internal Use Only

What is DataScribe?

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DataScribe is CivicScience's answer to your site's need for fresh, relevant content. Drawing on our database of over 600,000 poll questions and 5 billion consumer insights, it uses AI to write news articles about the latest trends.

DataScribe is available as a managed service or as a self-service application. Our data journalists review all articles before they are released in the managed service version.



Capabilities



Conform to your site's style, voice, audience, and space requirements

	Highlight and compare data from specific geographic areas
	Use AI editing pilot to quickly make changes
	Schedule articles to generate automatically
	Create recurring articles that monitor trends over time
	Synthesize research for journalists writing larger trend articles
	COMING SOON: Include complementary infographics and social media posts
	COMING SOON: Transmit automatically to your CMS