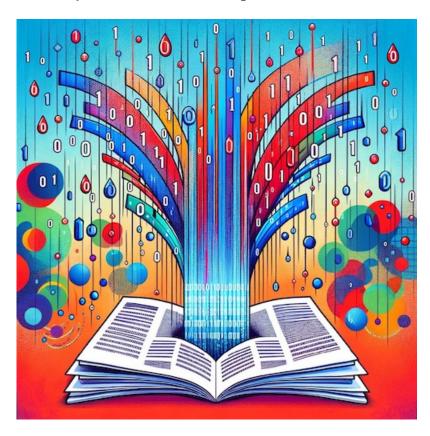
For Internal Use Only

What is DataScribe?

05/22/2025 1:56 pm EDT

DataScribe is CivicScience's answer to your site's need for fresh, relevant content. Drawing on our database of over 600,000 poll questions and 5 billion consumer insights, it uses AI to write news articles about the latest trends.

DataScribe is available as a managed service or as a self-service application. Our data journalists review all articles before they are released in the managed service version.



Capabilities



Conform to your site's style, voice, audience, and space requirements



Highlight and compare data from specific geographic areas

Use AI editing pilot to quickly make changes

Schedule articles to generate automatically

Create recurring articles that monitor trends over time

Synthesize research for journalists writing larger trend articles $% \left(1\right) =\left(1\right) \left(1\right) \left$

COMING SOON: Include complementary infographics and social media posts

COMING SOON: Transmit automatically to your CMS $\,$