

# Target basic information

02/01/2024 8:54 am EST

On the bottom portion of each target page, you will find the *Settings* tab. We're in its *Basic Information* section here. It has the *Target Name* field, the *Question Role Template*, the *Type* of target, and the target's intended *Language*.

- The target name is what you see in lists of targets and on reports. You can change it without affecting the target on its website.
- The question role template shows the order in which [different types of questions](#) are asked on the target. This particular target is set to ask a news/pop culture question<sup>1</sup> followed by a value question, then two profile questions. It will then provide the results of the news/pop culture and value questions to the respondent, after which future question groups will consist of a news/pop culture question followed by two value questions and one profile question. Please don't change this setting without consulting your account manager.
- The *Type* field will almost always be set to *CivicScience for Websites*. That's the standard poll unit setting. A *CivicScience User Site* is a polling hub. [Here's an example](#). You won't ever see the *CivicScience Polling API* setting on your targets.
- The language setting is usually *English* but can be set to *Spanish*.

**Settings**

**Basic Information**

Integration

Customization

Theme

Notifications

**BASIC INFORMATION**

**Target Name \*:**

CivicScience - In-article

**Question Role Template \*:**

EVPP;EVVP

**Type \*:**

CivicScience for Websites

CivicScience User Site

CivicScience Polling API

**Language \*:**

English

Delete Update

Indicated by the *E*, as they were formerly called engagement questions.