

# Backstop Questions

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You may have seen certain questions more frequently than others and wondered why that happens. Those are probably backstop questions.

The poll unit loads [engagement questions](#) first, followed by one or two value questions, and then a profile question. If a question is [pinned](#) to the page, it is loaded first. If there is no pinned question, an engagement question from a [feed](#) is served first.

If a respondent stays on the page answering questions repeatedly, they may come to the end of the available engagement questions. In that case, a backstop engagement question will be asked. (Backstop questions are engagement questions. They're simply lower priority than others.) If there are no backstop questions either, a value question is served.

Backstop questions can be re-asked at varying intervals from 0 to 30 days.

Examples of backstop questions include: *How are you feeling today?*, *Do you subscribe to a print newspaper?*, and *Would you say you've seen something you deem to be 'fake news' / 'fake media' this week?*

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