Editing a Deep Profile report

04/01/2025 4:26 pm EDT

To edit a Deep Profile report, open it and go to *Settings > Definition*. Change the fields as needed, then click the blue *Update* button at the bottom of the screen.

DEFINITION	
DeepProfile Name	
Manual Example	
Baseline Label	
Label	
Network [©]	
CivicScience	~
Filter by Segment	
Canonical - U.S. Adults 18-34	×
Filter by Target	
No Target Filter Set. Search	~
Weighting Scheme	
Autoweight - U.S. Adults	×
Groups	
Add at least one and up to five groups to compare in this DeepProfile. Optionally p	provide your own custom labels for the groups

Pittsburgh: All respondents in segment DMA - Pittsburgh in My Account	<u>Edit</u> ×
Atlanta: All respondents in segment DMA Atlanta in My Account	<u>Edit</u> ×
+ Add Group	

After you hit *Update*, you'll see this notification.

Compute

Update

Clone

Delete

Reset

✓ Deep Profile updated successfully. ×

You will need to compute the report to reflect your changes. After using the *Compute* button, you'll get another notification.

