Editing a deep profile report

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To edit a deep profile report, open the report and go to *Settings > Definition*. Change the fields as needed, then hit the blue *Update* button at the bottom of the screen.

DEFINITION

DeepProfile Name

Manual Example

Baseline Label

Label

Network ❓

CivicScience ⌄

Filter by Segment

Canonical - U.S. Adults 18-34 ✕

Filter by Target

No Target Filter Set. Search... ⌄

Weighting Scheme

Autoweight - U.S. Adults ✕

Groups

Add at least one and up to five groups to compare in this DeepProfile. Optionally provide your own custom labels for the groups.

Pittsburgh: All respondents in segment DMA - Pittsburgh in My Account   Edit✕

Atlanta: All respondents in segment DMA Atlanta in My Account   Edit✕

＋ Add Group

[Delete] [Reset] [Clone] [Compute] [Update]

After you hit *Update*, you'll see this notification.

✓ Deep Profile updated successfully.   ✕

You will need to compute the report to reflect your changes. After using the *Compute* button, you;ll get another notification.

✓ Succesfully initiated deep profile computation. You should recieve an email when complete.   ✕