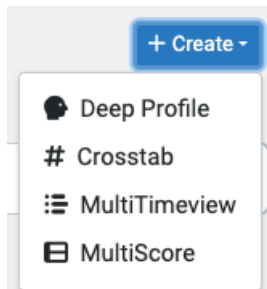


Creating a Deep Profile report

04/01/2025 4:23 pm EDT



To create a new Deep Profile report, use the *Reports* link in the left navigation pane, then click on the blue *Create* button. Select *Deep Profile* from the dropdown menu.

On the next page, give your report a descriptive name. Choose a *Baseline Label* and select a *Network*. Decide whether you're going to *Filter by Segment* and/or *Filter by Target*. Select a *Weighting Scheme*. Then, you can choose to add up to five groups. Keep in mind that the recommended sample size of a segment is at least 1,000.

DEFINITION

DeepProfile Name

Baseline Label

Network [?]

Filter by Segment

Filter by Target

Weighting Scheme

Groups

Add at least one and up to five groups to compare in this DeepProfile. Optionally provide your own custom labels for the groups.

On the *Group Creation* card, each group needs a unique *Label*. Select the *Network*, then *Filter by Segment*, and (if desired), *Filter by Target*. Click *Add Group*.

GROUP CREATION

×

Select the settings for the group to include in your DeepProfile.

Label

Label

Network ⓘ

My Account

▼

Filter by Segment

No Segment Filter Set. Search...

▼

Filter by Target

No Target Filter Set. Search...

▼

Add Group

After setting up your groups, you can edit a group if necessary by using the blue *Edit* link. If you want to delete a group, click the X at the end of the line.

When everything is set up as desired, click *Compute*.

Groups

Add at least one and up to five groups to compare in this DeepProfile. Optionally provide your own custom labels for the groups.

Testing 1: All respondents in segment Canonical - Gender - Female in My Account

Edit×

+ Add Group

Delete

Reset

Clone

Compute

Update

You'll see this message:

✓ Successfully initiated deep profile computation. You should receive an email when complete.

When you receive the email, it will come from noreply@civicscience.com and the subject line will be *CivicScience - Your DeepProfile Is Ready - (title) - (date)(time)*. It will look like this.

Hello,

Your DeepProfile report for Manual Example is ready to view.

[Download your report.](#)

Thanks,

The CivicScience Team

The InsightStore™ by CivicScience is the leading platform for intelligent polling and deep
CivicScience.com for more information, and follow us on Twitter [@CivicScience](#).

Questions? Contact us by emailing contact@civicscience.com.

Follow the *Download your report* link and click the *Download* link. You'll get a PowerPoint file containing the data you requested.

DEEP PROFILE RESULTS DOWNLOAD

Time Computed	Status	Link
November 6, 2023	Ready to download	Download

If your PowerPoint file opens showing a template instead of the expected slides, there's a button at the right end of the ribbon labeled "Close Master." Use it, and you will see the proper slides.

