

Searching for segments

04/22/2026 9:40 am EDT

The search bar at the top of the Segments page (number one below) and the permissions list (number two below) can filter the segments list. Use the dropdown box on the right (number three below) to sort the list.

The screenshot shows the 'Segments' page interface. At the top, there is a search bar labeled '1 Enter search term' with a magnifying glass icon. Below the search bar is a permissions list labeled '2' with radio buttons for 'All' (selected), 'Syndicated', 'Custom', and 'Shared'. To the right of the permissions list is a dropdown menu labeled '3' with 'Newest first' selected. Below these elements, it says 'Showing 1 to 25 of 247 results'. A table with columns 'TYPE', 'NAME', and 'DATE' is visible. The first row shows a 'Shared' segment named 'Booking.com Segments: Frequent travelers, book hotels online via accommodation site, no brand preference' with a date of 'October 3, 2024'. The second row is partially visible with the same name and date.

TYPE	NAME	DATE
Shared	Booking.com Segments: Frequent travelers, book hotels online via accommodation site, no brand preference	October 3, 2024
Shared	Booking.com Segments: Frequent travelers, book hotels, never heard of Booking.com	October 3, 2024

Segments, like questions, can be searched by keywords [with or without Boolean operators](#) and sorted by *Name*, *Newest first*, *Oldest first*, and *Relevance*. If you search for two terms, such as **car brand**, the system assumes you want an *OR* search. If you want both terms included in the results, you must use either the word *AND* (**car AND brand**) or the *AND* symbol (**car + brand**).

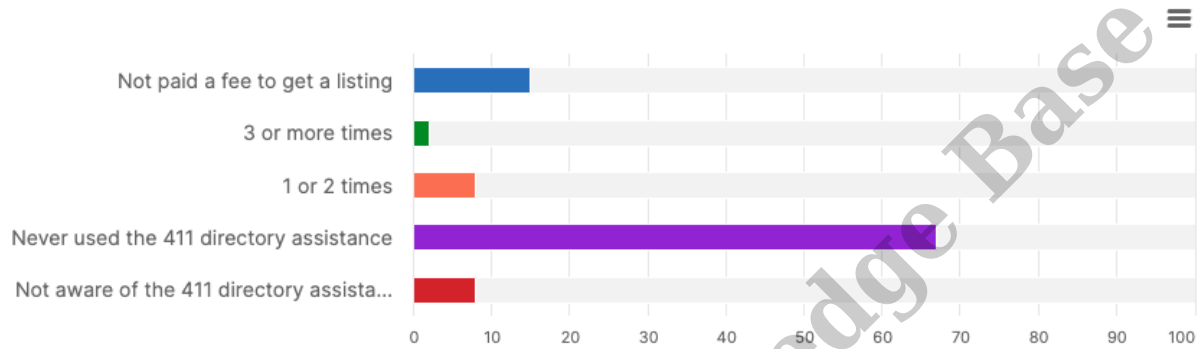
Only the segment names are indexed, so you will not see any search results based on responses. If I search for **paid**, I won't find this segment, even though one of the possible responses contains the word *paid*.

SEGMENTS

Active Shoppers - Q2 2016 x v

Submit

ACTIVE SHOPPERS - Q2 2016 x



Margin +/- 2.03% Percentages may not sum to 100 due to rounding.
2,052 responses from March 6, 2012 to March 23, 2012



If you include a special character in your search terms (anything other than a letter or a number), you must surround the search term(s) in quotation marks. For instance, if you are searching for segments names containing 18+, you must search for "18+".

CivicScience Knowledge Base