

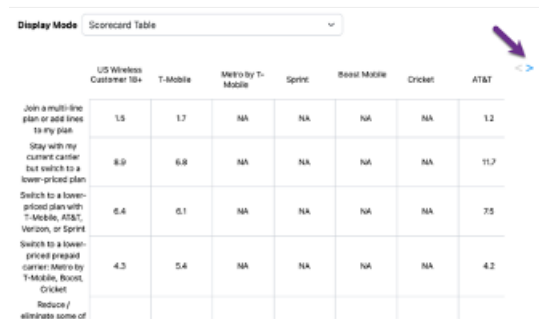
# Introduction to scorecard reports

02/01/2024 8:51 am EST

Scorecards have been replaced with [crosstab reports](#), and scorecards cannot be created or edited in InsightStore 2. However, scorecards created in InsightStore 1 can be viewed and downloaded in IS2.

Go to the *Reports* item in the left navigation bar. If there are many reports in your account, you may find it convenient to select *Scorecards Only* in the *Report Type* filter.

When you open a scorecard, please give the system a moment to load the data. It will then show you something like the image below. This scorecard has another column that doesn't fit on the page, as indicated by the bright blue greater-than sign (see the purple arrow below).



	US Wireless Customer ID+	T-Mobile	MetLife by T-Mobile	Sprint	Best! Mobile	Cricket	AT&T
Join a multi-line plan or add lines to my plan	1.5	1.7	NA	NA	NA	NA	1.2
Stay with my current carrier but switch to a lower-priced plan	8.9	6.8	NA	NA	NA	NA	11.7
Switch to a lower-priced plan with T-Mobile, AT&T, Verizon, or Sprint	6.4	6.1	NA	NA	NA	NA	7.5
Switch to a lower-priced prepaid carrier: Metro by T-Mobile, Boost, Cricket	4.3	5.4	NA	NA	NA	NA	4.2
Reduce / eliminate some of							

Each column of a scorecard is a segment, and each row is an answer to a question.

After the scorecard's data has been loaded, you can choose to view the scorecard in one of three ways: as a *Scorecard Table* (see example above), as a *Bar Chart: Group by Column*:



Or as a *Bar Chart: Group by Row*.

