

Introduction to scorecard reports

03/10/2026 9:18 am EDT

Scorecard reports are flexible, tabular reports that combine data from multiple questions and can be segmented in any way you choose.

Go to the *Reports* item in the left navigation bar to access or create a scorecard. If there are many reports in your account, you may find it convenient to select *Scorecards Only* in the *Report Type* filter.

When you open a scorecard report, please give the system a moment to load the data. It will then show you something like the image below.

SCORECARD							
Scorecard Table							
	AMERIND/ALASKAN	ASIAN	BLACK	CAUCASIAN	HAWAIIAN/PACIFIC ISL.	HISPANIC	OTHER
\$0 - \$29,999	1,257	807	3,076	19,971	496	2,068	1,946
\$30,000 - \$49,999	837	514	2,366	19,260	262	1,605	963
\$50,000 - \$74,999	914	634	2,527	23,471	306	1,733	1,090
\$75,000 - \$99,999	717	577	1,935	21,540	262	1,368	1,044
\$100,000 - \$149,999	839	698	1,973	25,674	295	1,442	1,151
\$150,000 - \$199,999	482	419	1,205	14,383	207	912	832
\$200,000 - \$299,999	287	298	639	8,482	140	466	508
\$300,000 - \$399,999	115	138	243	2,954	64	193	223
\$400,000 or more	361	339	515	4,809	308	388	836
Total Response Count	5,809	4,424	14,479	140,544	2,340	10,175	8,593

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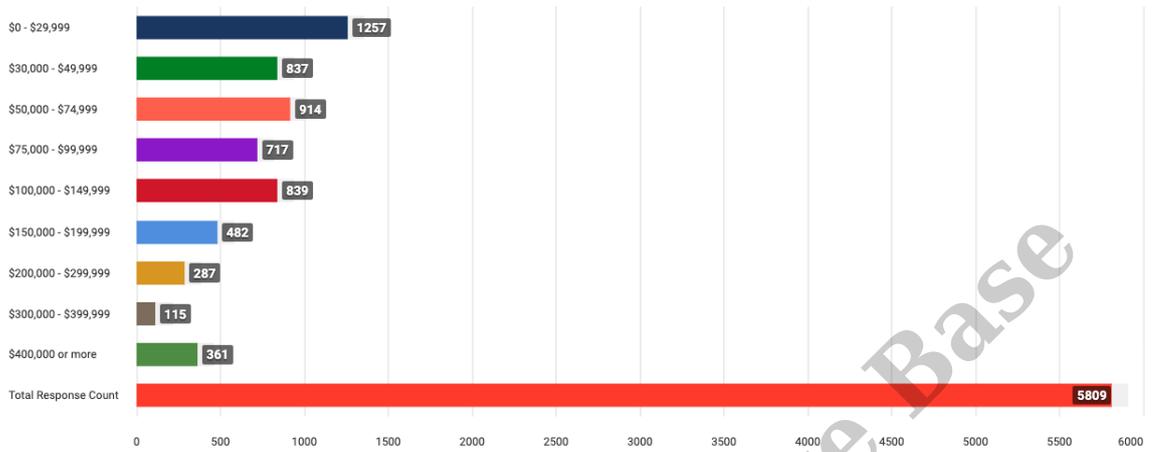
Each column of a scorecard report is a [segment](#). Each row is a [score](#) from a [question](#).

After the scorecard report's data has been loaded, you can choose to view the scorecard report in one of three ways: as a *Scorecard Table* (see example above), as a *Bar Chart: Group by Column*:

SCORECARD

Bar Chart: Group By Column

Amerind/Alaskan



Or as a Bar Chart: Group by Row.

SCORECARD

Bar Chart: Group By Row

\$0 - \$29,999

