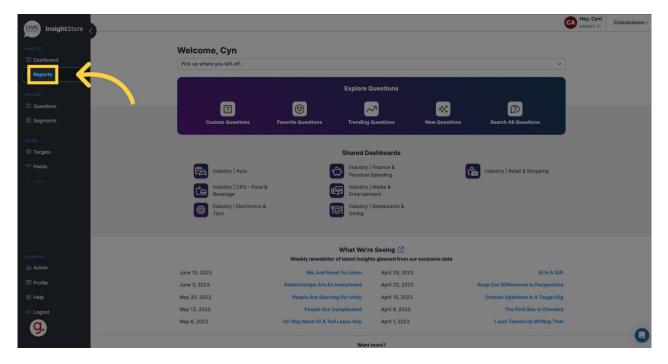
Video: Create a crosstab

12/03/2024 2:13 pm EST

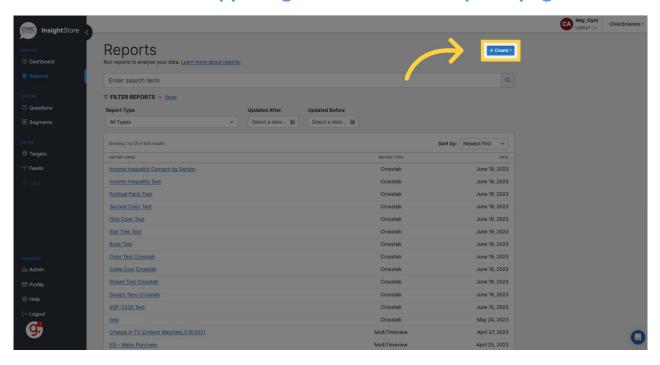
Here's how we create a crosstab in the CivicScience InsightStore.

Your browser does not support HTML5 video.

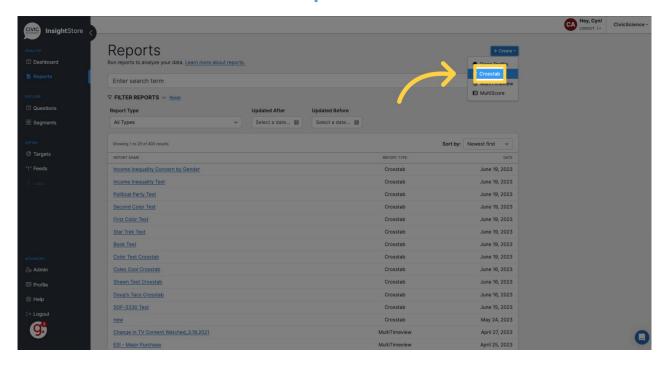
- 1. Go to insightstore.civicscience.com.
- 2. From the landing page, click Reports.



3. Click Create in the upper right corner of the Reports page.



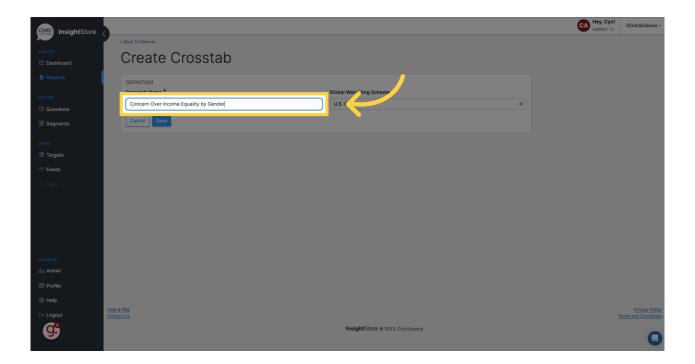
4. Choose *Crosstab* from the dropdown menu.



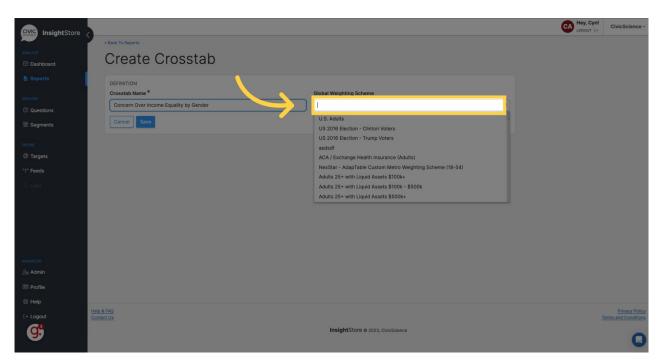
5. Navigate to the *Crosstab Name* field.



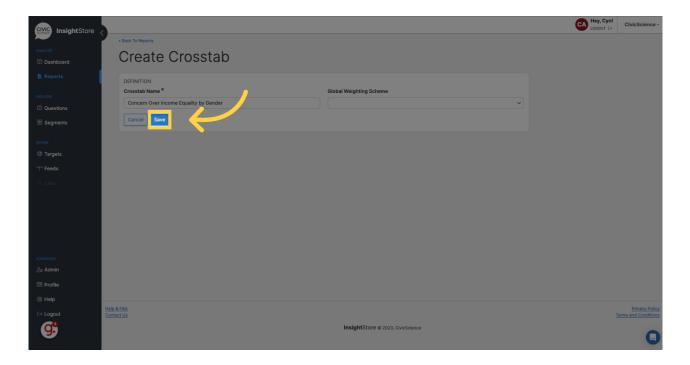
6. Give your report a descriptive title.



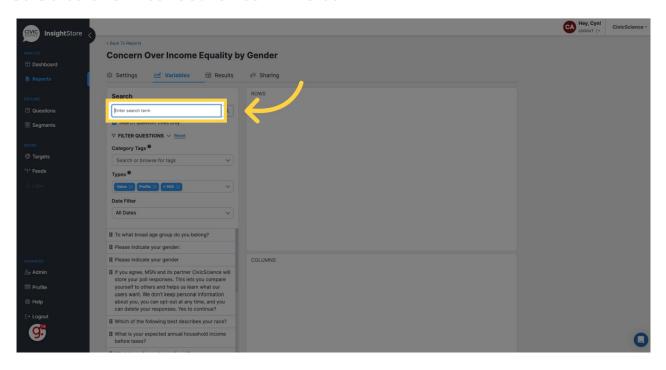
7. In the *Global Weighting Scheme* field, choose a weighting scheme. The default is *U.S. Census*.



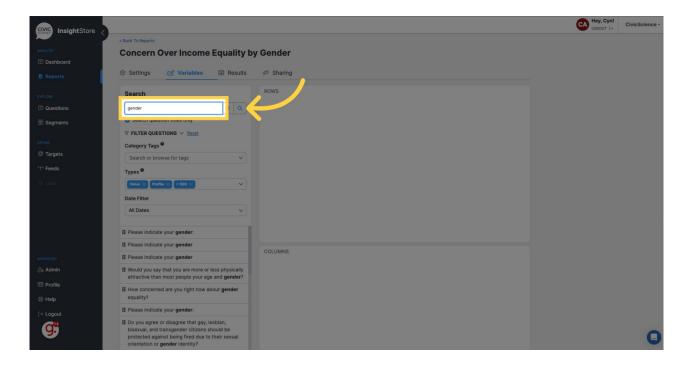
8. Click Save. You will be taken to the Variables tab.



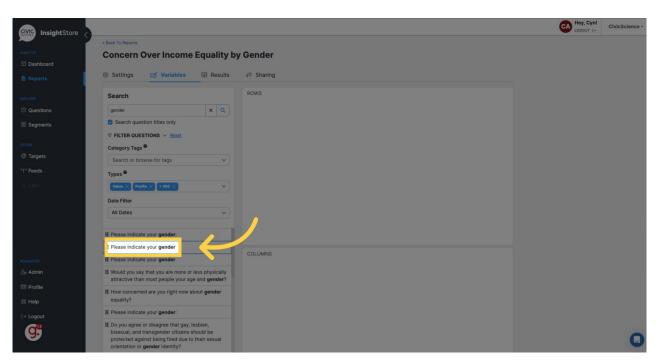
9. Go to the Enter search term field.



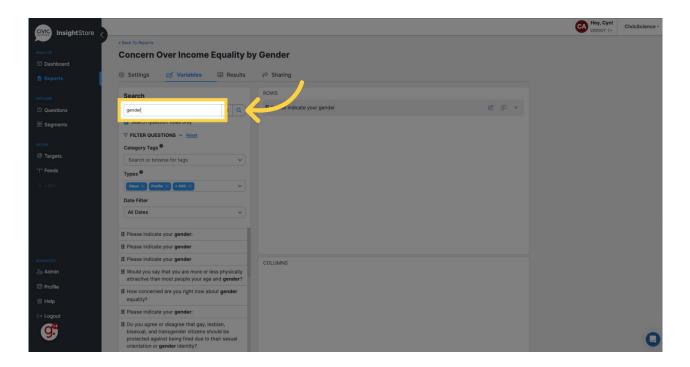
10. Enter a question ID or search criteria for your first variable.



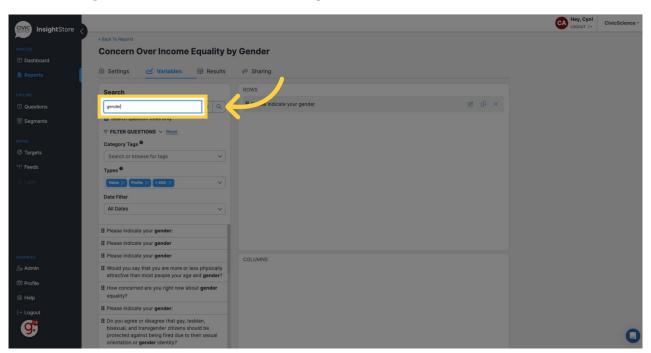
11. Select the desired question from the results list and drag it to the row or column section.



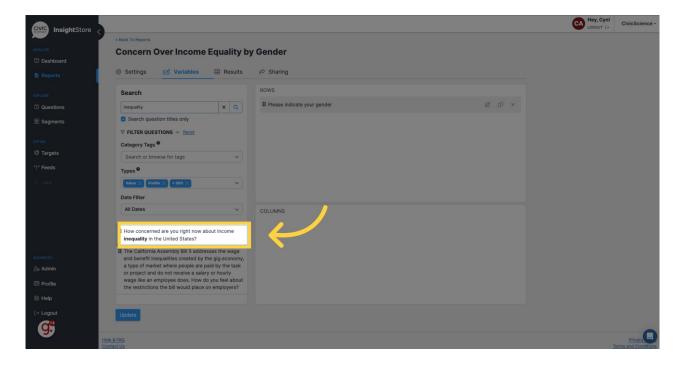
12. Return to the search field.



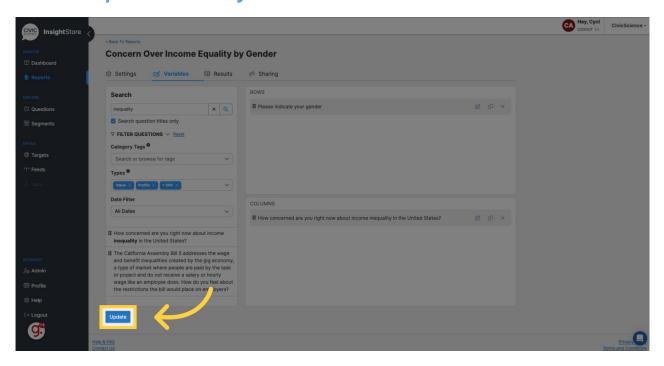
13. Fill in your second variable's question ID or search term(s).



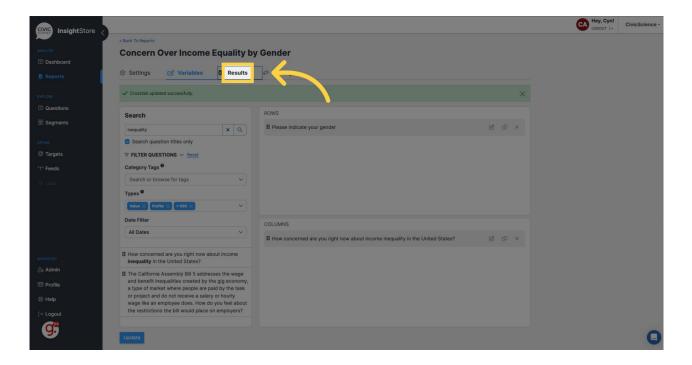
14. Select the desired question from the results list and drag it to the row or column section.



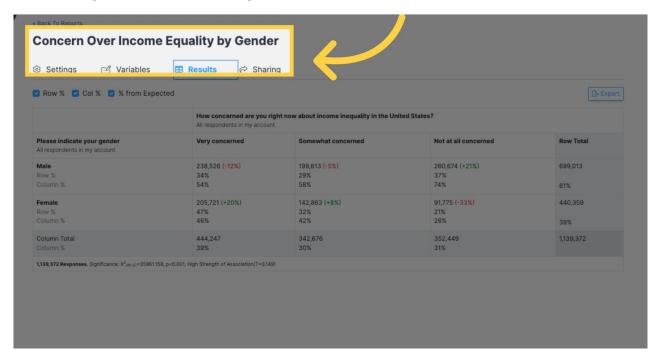
- 15. Repeat steps 13 and 14 as needed.
- 16. Click *Update* to save your variables.



17. Click the Results tab.



18. View your crosstab report.



Now you can edit, share, or export your new crosstab report.