

# Getting started in the InsightStore

04/13/2026 8:58 am EDT

So, you've just begun to explore the InsightStore! We know it can seem overwhelming. Let's talk about where you might want to start.

The [landing page](#) is our "front door," so to speak. It gives you an easy way to access the various parts of the InsightStore. Let's start there with a video that explores it.

Your browser does not support HTML5 video.

The most fundamental unit of knowledge in the InsightStore is the [question](#), so let's look for one. Here's a step-by-step explanatory video.

Your browser does not support HTML5 video.

Once you've discovered an intriguing question, you can explore how respondents answered it by clicking on the question's text to access its [details page](#). There's a wealth of information there, so we've created another video that thoroughly explores the details page.

Your browser does not support HTML5 video.

The next thing you might want to try is creating a [dashboard](#) to share the insights you found regarding that question. There are three ways to create a new dashboard, but we will start with the simplest option. We have, you guessed it, a video to demonstrate how!

Your browser does not support HTML5 video.

Finally, [crosstabs](#) and reports provide an additional way to view data. Take a look at this video on creating a new crosstab. There are also several types of [reports](#) you can utilize.

Your browser does not support HTML5 video.

We've just begun to scratch the surface of the InsightStore in this article, but you can find an unparalleled wealth of information there. [Please reach out](#) if you need any assistance.

---