Using poll units in WordPress

07/22/2025 10:59 am EDT

Many sites use WordPress as their content management system (CMS). Integrating poll units on a WordPress site is a straightforward process.

HTML block

The first way to integrate the poll unit code is to add it using an HTML block. Copy and paste the integration code (`script` and `div`) into a custom HTML block and place it as desired. This feature will work with the Gutenberg editor for posts and pages, as well as in the widget section of the WordPress admin.

Manually

The integration code can also be manually inserted using the Classic editor into a post or page using the text tab. However, when using this implementation method, the WordPress admin function may strip out any code if an attempt is made to edit the content. The editor may need to reinsert the code if/when the page/post is edited in the future.

Insertion into theme files

The integration code may be added directly to the site's theme by inserting it into the theme's PHP files. If this method is chosen, creating a child theme rather than updating the original theme files is best, so theme updates won't overwrite the integration code.

WordPress plugin

Finally, we are beta testing a WordPress plugin for the poll unit. If you want to try it, please speak with your account manager.