# Poll Unit types

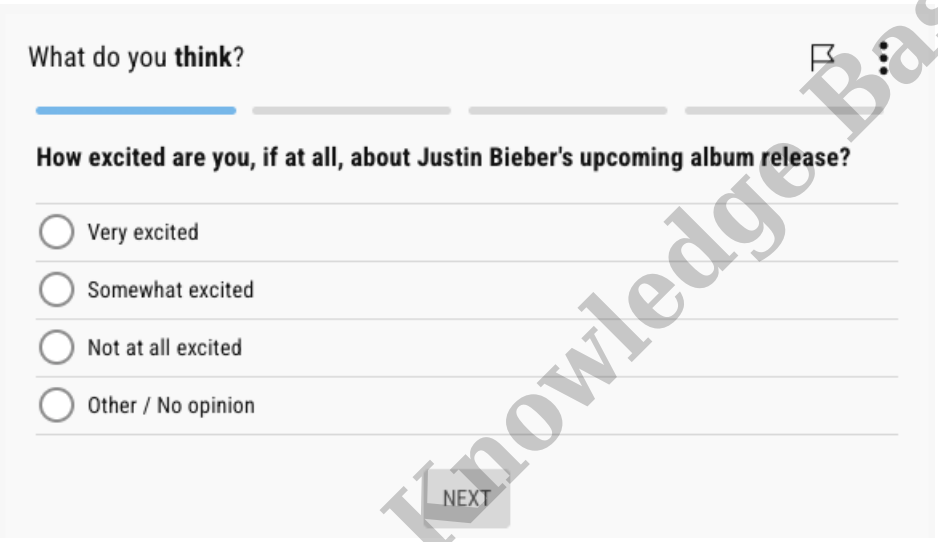
12/08/2025 9:11 am EST

Poll Units may be used in two different ways.

The first instance has two subtypes.

## In-article

First, it may be placed in an article with a width of 500px or more. It will look something like this:




Here is an example.

## Sidebar

The second subtype is a right-rail or sidebar placement. Sidebar widgets look something like this:

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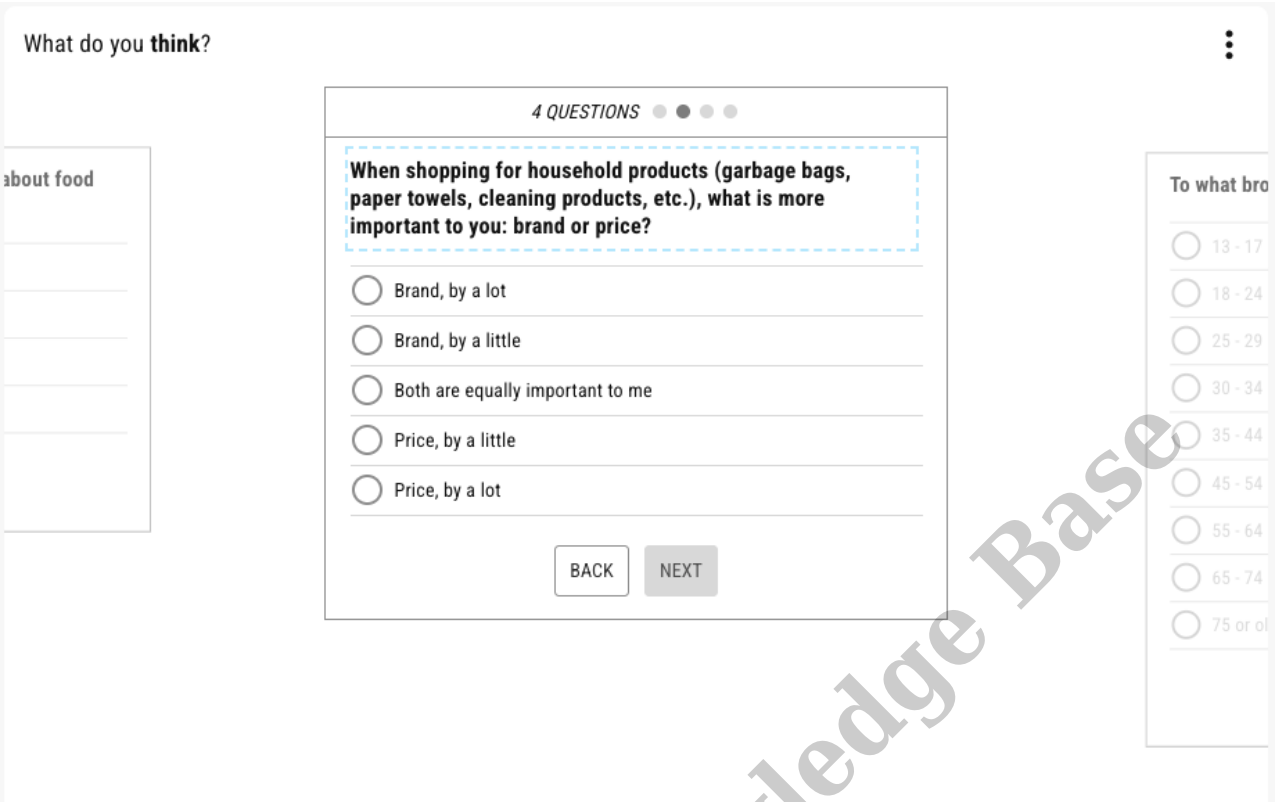



An example may be seen here. You may read about the standard implementation here.

## Polling hubs

The second type of deployment is a polling hub (formerly known as a carousel). The questions are shown with a preview of the following question to the right, and a reminder of the last question answered to the left. The dots above the question text indicate the polling session's status as the user progresses through the experience.

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A polling hub example is shown here. Information about the integration may be found here.

This implementation is typically used on a page where the focus is on the polling experience. Polling hubs are a great way to increase time spent on your site and, therefore, ad revenue.

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