Poll unit types

07/13/2025 9:17 am EDT

Poll units may be used in two different ways.

The first instance has two subtypes. First, it may be placed in an article with a width of 500px or more. It will look something like this:

How excited are you, if at all, about Justin Bieber's upcoming album release?		
Very excited		
O Somewhat excited		
Not at all excited		
Other / No opinion		

Here is an example.

The second type is a right-rail or sidebar placement. Sidebar widgets look something like this:

To what extent do you ag disagree with the idea tha Democratic Party is "out with voters?	at the
Strongly agree	
Somewhat agree	
O Somewhat disagree	
Strongly disagree	
Other / No opinion	
NEXT	

An example may be seen here.

You may read about the standard implementation here.

The second type of deployment is a carousel. The questions are shown with a preview of the following question to the right and a reminder of the last question answered to the left. The dots above the question text indicate the status of the polling session as the user progresses through the experience.

	4 QUESTIONS • • •	
about food	When shopping for household products (garbage bags, paper towels, cleaning products, etc.), what is more important to you: brand or price?	To what bro
	O Brand, by a lot	0 18 - 24
	Brand, by a little	0 25 - 29
	O Both are equally important to me	0 30-34
	O Price, by a little	0 35-44
	O Price, by a lot	45 - 54
	BACK NEXT	0 55 - 64 65 - 74
		O 75 or ol
		0 75 0

A carousel example is shown here. Information about the integration may be found here.

This implementation is typically used in a polling hub where the page's focus is the polling experience. Carousels are a great way to increase time spent on the site and, therefore, ad revenue.