

Introduction to the Poll Unit

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CivicScience's Poll Units (formerly called widgets) provide an engaging experience for website visitors while enabling maximum user data collection and, in turn, the most relevant insights once the code is integrated into your site. Data collected from Poll Units will drive reports through our InsightStore portal and be available for you to download from our cloud service.

A Poll Unit is a snippet of code downloaded from the InsightStore and placed in your website's HTML. Poll Units will appear on your web page wherever the code snippet is placed.

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