

Show related insights

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When you use the *Show related insights* button, Sage responds with the top insight from each reference. My query: *What percentage of millennials in New York City prefer online shopping over in-store shopping?* resulted in ten references, so I received ten insights like the following.

What Percentage Of Your Holiday Shopping Will Be Done Online This Year?* _vs_ *Which Of The Following Best Describes Your Experience With Online Discount Hunter Sites / Apps (like Rakuten, Ibotta, Honey, Retailmenot, Etc.)?

From July to October 2023, a survey revealed a correlation between holiday online shopping and use of discount apps. More online shopping correlated with more app usage. Among people not holiday shopping, 7% hadn't heard of these apps, the highest unawareness rate across groups. (1)

After the insights, Sage gives us more choices. We can *Export data*, get a trending question's summary using *I'm feeling lucky*, let Sage know that our question remains unanswered, ask for *Help* using Sage, or type in a follow-up question or even a whole new inquiry.

What would you like to do next?

Explore reference in detail ▾

Export data

I'm feeling lucky

This didn't answer my question

Help

You can select an action associated with a button or type in follow-up questions or new inquiries at any time.
