

Tell me more detail

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Using Sage's *Tell me more detail* button with the query: *What percentage of millennials in New York City prefer online shopping over in-store shopping?* returns a précis of each of the ten references from the original answer, followed by a button that will open the full details of the question's responses in the InsightStore.

Reference 1

[checkbox 3841] In What Ways Have You Purchased Products From Retailers In The Last 3 Months? (please Select All That Apply.) - ANSWER: Online Via Retailer's Website vs What Type Of Area Do You Live In?

From July to October 2023, 47% of participants purchased products online from a retailer's website, with 22% living in the suburbs, 13% in rural areas, and 11% in cities. Conversely, 53% did not make online purchases, with 15% residing in rural areas, 14% in cities, and 20% in the suburbs.

View more details in the InsightStore.

Go
