

# Question formats

06/02/2025 4:35 pm EDT

The CivicScience platform supports several question formats, one of which has subtypes.

## Radio

Most questions are in the radio format, also called single-select. They have radio buttons, and only one answer may be selected.

**How much do you like Lexus cars?** ⋮

☐ Never heard of them

☐ I love them

☐ I like them

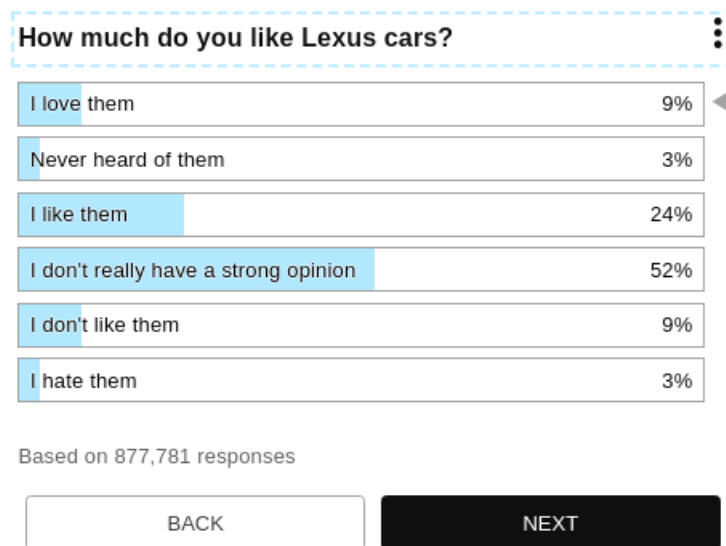
☐ I don't really have a strong opinion

☐ I don't like them

☐ I hate them

NEXT

Responses are shown like this:



## Select

Select questions are a subtype of the radio format. They display the question using the browser's built-in dropdown menu. Responses are shown as above.

How much do you like Nike clothing?

Please select your answer

## Emoji

This subtype question only supports single-character emojis in its option text field, and those emojis are shown without text in a large size, as shown in the example below. Responses are as shown above.

Do you like emoji?



Good examples of emoji question usage are thumbs up/thumbs down or a combination of emoji faces such as smiley, indifferent, and frown.

Please contact your account manager if you want to create an emoji question.

## Checkbox

Checkbox questions are managed as groups of items. Each item is considered a radio question. Respondents may choose as many options as they like.

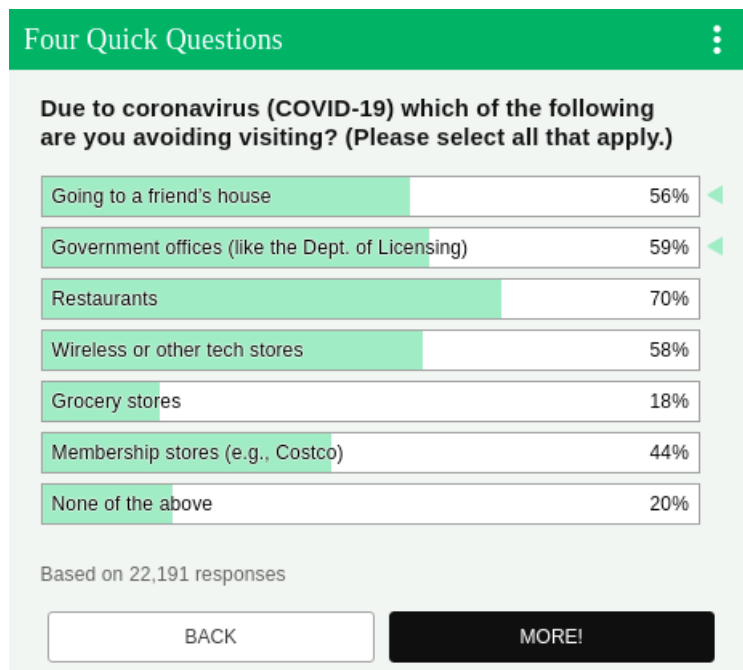
Four Quick Questions

Due to coronavirus (COVID-19) which of the following are you avoiding visiting? (Please select all that apply.)

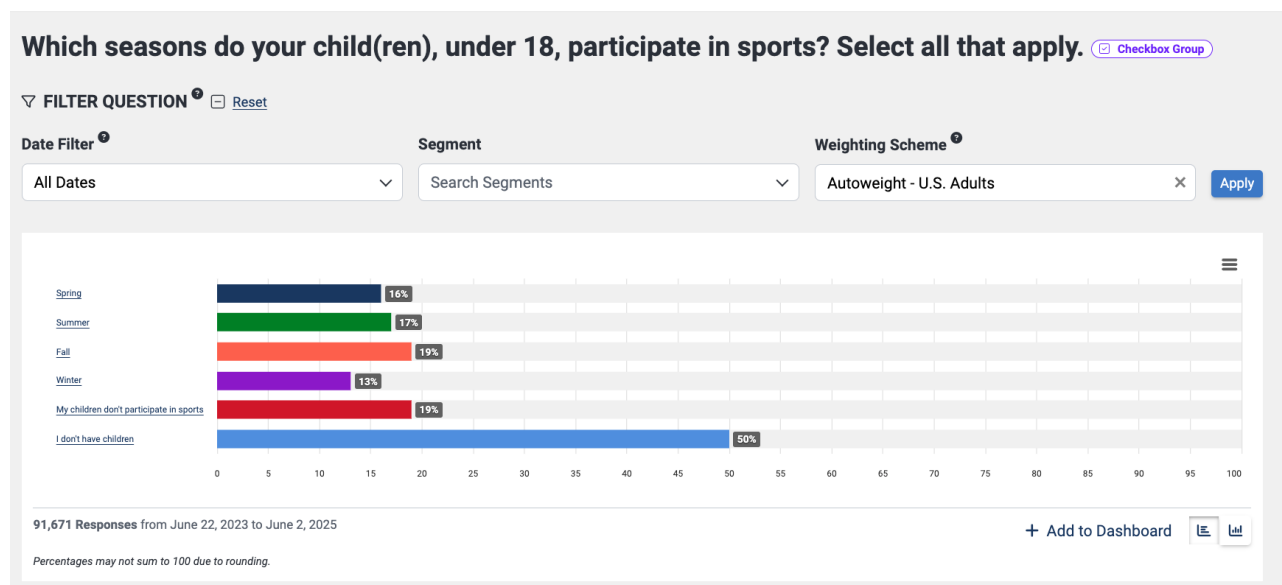
- ☐ Membership stores (e.g., Costco)
- ☒ Government offices (like the Dept. of Licensing)
- ☒ Going to a friend's house
- ☐ Wireless or other tech stores
- ☐ Restaurants
- ☐ Grocery stores
- ☐ None of the above

NEXT

Responses are shown like this:



Here's the question details page for a checkbox question. When viewing the details, click on an individual answer to learn more about that option.



Here's part of the page for the "Spring" answer option. If you click on the purple *Checkbox Item* label, it will take you back to the question details page for the checkbox group.



Please contact your account manager to request that checkbox questions be created.

## Matrix

The matrix format asks multiple questions, with each allowing one answer.

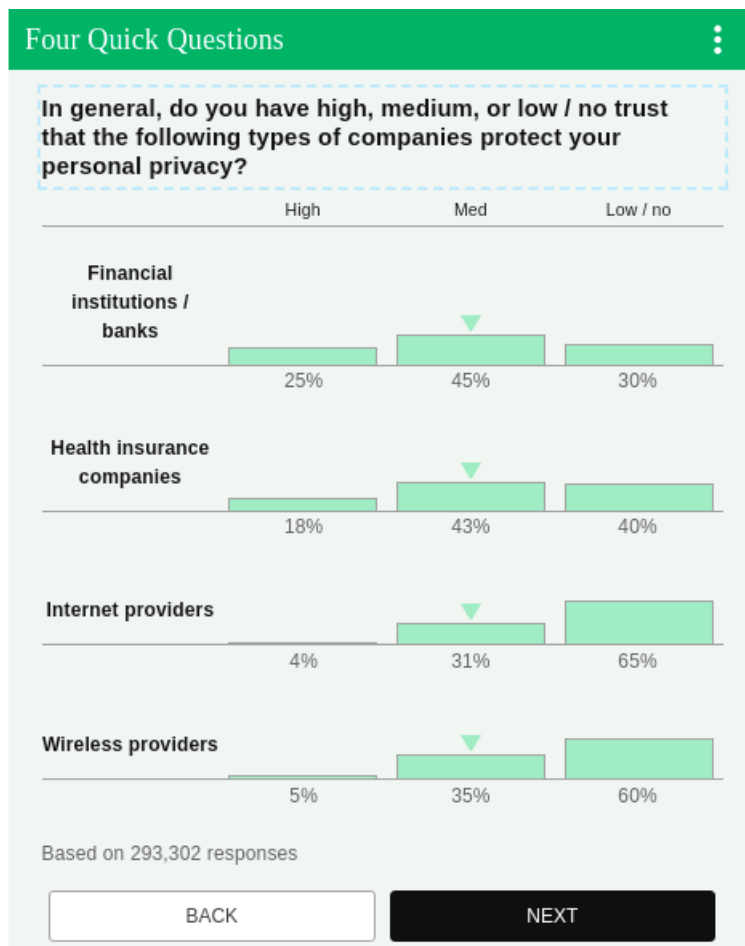
**Four Quick Questions**

**In general, do you have high, medium, or low / no trust that the following types of companies protect your personal privacy?**

|                                       |                               |                              |                                   |
|---------------------------------------|-------------------------------|------------------------------|-----------------------------------|
| <b>Health insurance companies</b>     | <input type="radio"/><br>High | <input type="radio"/><br>Med | <input type="radio"/><br>Low / no |
| <b>Internet providers</b>             | <input type="radio"/><br>High | <input type="radio"/><br>Med | <input type="radio"/><br>Low / no |
| <b>Wireless providers</b>             | <input type="radio"/><br>High | <input type="radio"/><br>Med | <input type="radio"/><br>Low / no |
| <b>Financial institutions / banks</b> | <input type="radio"/><br>High | <input type="radio"/><br>Med | <input type="radio"/><br>Low / no |

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Matrix question responses are displayed like this:



Matrix questions can also be used for ratings on a scale.

### How would you rate the following clothing retailers?

**Old Navy**

Love Like Neutral Dislike Never heard of

**Hot Topic**

Love Like Neutral Dislike Never heard of

**American Apparel**

Love Like Neutral Dislike Never heard of

NEXT

Scale responses are displayed like this:

How would you rate the following clothing retailers?

Old Navy

Your Rating

LoveLikeNeutralDislike

Average

Hot Topic

Your Rating

LoveLikeNeutralDislike

Average

American Apparel

Your Rating

LoveLikeNeutralDislike

Average

Based on 1,223,679 responses

NEXT

The answer options for matrix questions are also considered radio questions.

Please contact your account manager to have matrix questions created.

## Text

This format provides a single text box with a validated entry. We only have one text question. It asks for the respondent's zip code.

What's your home ZIP code?

5 digit ZIP code

NEXT