Question details page

01/31/2024 1:22 pm EST

The questions list shows a lot of information about each question, but if you want further information, you can click on a question's text to go to the question details page.

The top section of the question details page shows the question results. The question results contain the text of the question as asked and each of the possible answers, along with the response counts and a chart showing the share of each response.

« Back To Questions

Do you feel like the ads you see on social media have become more or less relevant to your interests over the past year?

FILTER QUESTION Segment Search Segments				Weighting Scheme Search Weighting Schemes			Date Options									
			~				All Dates ~								Reset Appl	
isplay (Options															
Ungrou	uped Result	s		~												
																=
	6%	239		Much more relevant												
	9%	354		Somewhat more relevant												
	26%	1045		About the same												
	11%	464		Somewhat less relevant												
	25%	1023		Much less relevant		_										
	23%	915		N/A - I don't use social media												
					0	10	20	30	40	50	60	70	80	90		100
4,040 re		n February 14, 2023 to n to 100 due to rounding.	February	r 16, 2023							+ .	Add to Das	hboard	E W		¢

Results are displayed as a horizontal bar chart by default, but you can use the buttons at the lower right to switch to a vertical bar chart or a donut pie chart. The margin of error, number of responses, and date range during which those responses were gathered are shown in the lower left. If you wish to print or export the results, click on the hamburger menu to the right, above the chart. You can download the chart in PNG, JPEG, PDF, or SVG formats or download the data as a CSV or XLS file. You can also view the data table.

	Background Track Bar	Responses
Much more relevant	100	
Much more relevant		6
Somewhat more relevant	100	
Somewhat more relevant		9
About the same	100	
About the same		26
Somewhat less relevant	100	
Somewhat less relevant		11
Much less relevant	100	
Much less relevant		25
N/A - I don't use social media	100	
N/A - I don't use social media		23

Question Results in Percent

About midway down the page, you'll see headers labeled *Results* and *Settings*.

Results	There are two or three sub-tabs on the question results page under results, depending on the question: TimeView,	Results	Settings			
Profile	Compare, and Insights.	Basic Information				
TimeView	Under Settings, we see Basic Information, Answer Groupings,	Answer Groupings				
Compare	and Scores.	Scores				
Insights						