

Question permissions

01/31/2024 1:19 pm EST

Questions fall into two permission groups: syndicated and custom.

Syndicated Questions

Syndicated questions are owned by CivicScience and launched in the [news/pop culture](#), [value](#), or [profile slots](#). They are available to all accounts in the InsightStore.

There are three types of syndicated questions.

- *Tracking* questions are always live or "on," collecting a large sample continuously.
- *Seasonal* questions are asked cyclically, such as during tax time or near certain holidays.
- *Archived* questions are those that no longer collect responses.

Syndicated questions cover a deep and wide variety of topics, question formats, and purposes. Data-shaping (such as weighting) is done post-collection.

Custom Questions

Custom questions are typically launched at a client's request for a specific research objective or tracking project. These questions, by default, are owned by that client and are only accessible to that client's account. Custom questions can be identified by who is listed under the *Account* heading in the *Settings* link for the question. Custom questions will usually be launched in the [value slot](#), although media partners may create custom [news/pop culture](#) questions for their properties. With a few exceptions, they are not always live. Responses are deducted from the client's available response budget.
