

Question permissions

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Questions fall into two permission groups: syndicated and custom.

Syndicated questions

Syndicated questions are owned by CivicScience and launched in the [engagement](#), [value](#), or [profile slots](#). They are available to all accounts in the InsightStore.

There are three types of syndicated questions.

- *Tracking* questions are always live or "on," collecting a large sample continuously.
- *Seasonal* questions are asked at specific times, such as during tax season or near certain holidays.
- *Archived* questions are those that no longer collect responses.

Syndicated questions span a broad range of topics, question formats, and purposes. Data shaping (such as weighting) is performed post-collection.

Custom questions

Custom questions are typically launched at a client's request for a specific research objective or tracking project. These questions are owned by that client by default and are accessible only in that client's account. Custom questions can be identified by who is listed under the *Account* heading in the *Settings* link for the question. Custom questions are usually launched in the [value slot](#), though media partners may create custom [engagement](#) questions for their properties. With a few exceptions, they are not always live. Responses are deducted from the client's available response budget.

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