

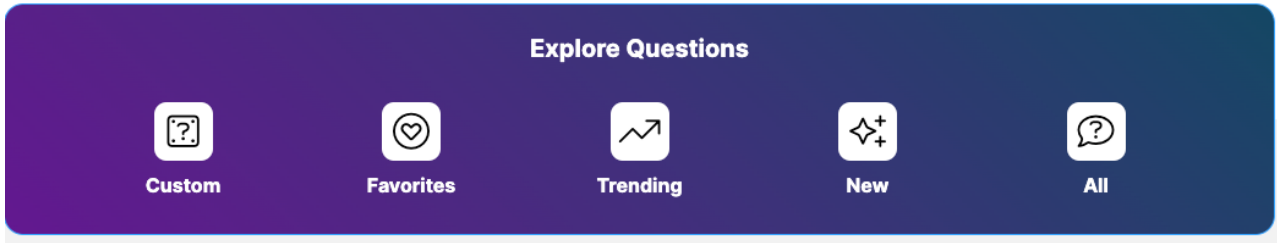
InsightStore 2 landing page

12/09/2024 12:43 pm EST

When you log in to the [InsightStore](#), you will be on the landing page. It provides an easy way to access various areas of the InsightStore.

Welcome,

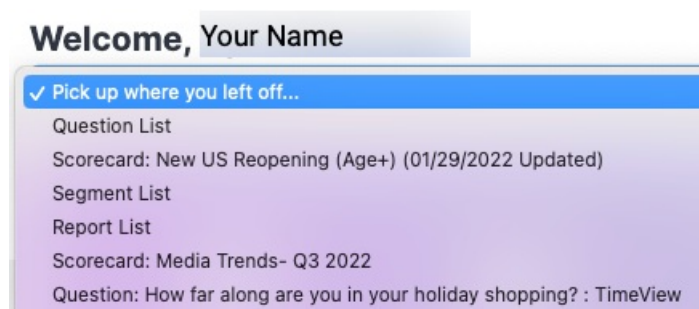
Pick up where you left off... ▼



Your initials and organization name are displayed in the upper right corner of the landing page.

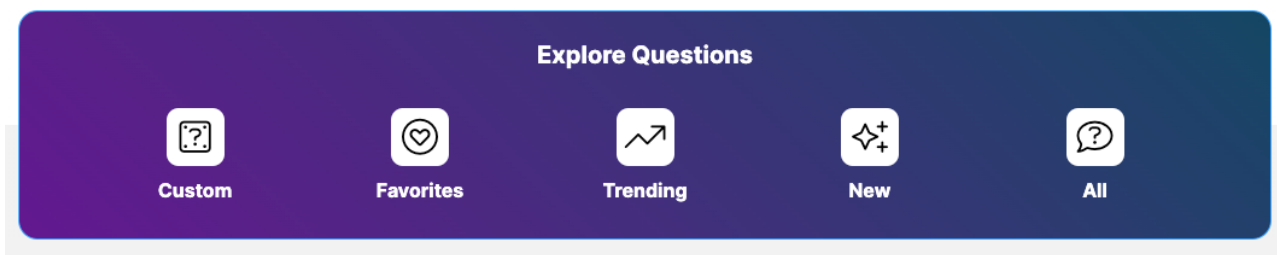
Pick up where you left off

Under *Welcome*, you can use the dropdown menu to return to projects you've recently worked on. Your list will be uniquely yours.



Explore questions

Below the *Pick up where you left off...* section, you'll see *Explore Questions*, which has five buttons used to access our question library.













- *Custom* takes you to a list of the custom questions launched by your account
- *Favorites* brings up the list of those questions you've marked as favorites

- *Trending* displays a list of questions that are related to events currently in the news, all tagged as *trending*
- *New* shows you a list of the latest value and profile questions added to the InsightStore that have more than 1000 responses
- *All* goes to the complete list of value and profile questions

Shared dashboards

Below the *Explore Questions* section, there is a *Shared Dashboards* area. You can use the icons here to navigate quickly to some of the most referenced syndicated and industry dashboards that CivicScience has constructed for use by all clients and media partners. This list is subject to changes and updates. Click on the icon next to the dashboard name to open that dashboard.

Shared Dashboards

| | | |
|---|---|--|
|  Coronavirus Weekly Syndicated Report APPENDIX  Industry Report_AUTO 2022  Industry Report_FINANCIAL SERVICES 2022 |  Industry CPG - Food & Beverage  Industry Electronics & Tech  Industry Finance & Personal Spending  Industry Media & Entertainment |  Industry Restaurants & Dining  Industry Retail & Shopping  Russia-Ukraine Impact - March 2022 (Demo Acct Drop) |
|---|---|--|

News and insights

Here, you'll find links to the most recent reports from the CivicScience *News and Insights* page and a link to the page on which they are archived.

News and Insights [↗](#)



[Breaking News](#) [General](#) [Politics](#) [Retail](#)

3 Things To Know: The Impact of Non-Compete Agreements, Rare Bipartisan Support for Biden, and Key Loyalty Program Expectations



[General](#) [Healthcare & Lifestyle](#)

When It Comes to Emotional Well-Being, Moms Finish Last



Communications from John Dick

Finally, we have the archive of the most recent weekly newsletters from our CEO, John Dick, who shares the latest insights generated from our data every Saturday morning. Click on the title to open a new tab with its text. If you wish to go to the full archive, use the open link icon to the right of *What We're Seeing*.

Underneath the email links, you will find John's podcast, *The Dumbest Guy in the Room*, on Spotify.

What We're Seeing

Weekly newsletter of latest insights gleaned from our exclusive data

| | | | |
|-------------------|--|-------------------|--|
| February 25, 2023 | We've Become Incessantly Impatient | January 21, 2023 | Investing In Friendships |
| February 18, 2023 | This Is Where We Are | January 14, 2023 | Creatures Of Our Tribes |
| February 11, 2023 | Greetings From West Palm Beach | January 9, 2023 | So Much For Easing Into 2023 |
| February 4, 2023 | Resonating With Gen Z In Ads | December 31, 2022 | What We're Reading, Watching, And Listening To |
| January 28, 2023 | Big Things Are Coming | December 24, 2022 | I Love Christmas |

Want more?

[Listen to *The Dumbest Guy in the Room*](#); The Podcast Where Data Meets Life
