

InsightStore 2 landing page

01/07/2025 12:48 pm EST

When you log in to the [InsightStore](#), you will be on the landing page. It provides an easy way to access various areas of the InsightStore.

Welcome, [User Name]

Pick up where you left off...

Explore Questions



Custom



Favorites



New



All

Your first name and the name of your organization are displayed in the upper right corner of the landing page.

Pick up where you left off

Under *Welcome*, you can use the dropdown menu to return to projects you've recently worked on. Your list will be uniquely yours.

Welcome, Your Name

✓ Pick up where you left off...

Question List

Scorecard: New US Reopening (Age+) (01/29/2022 Updated)

Segment List

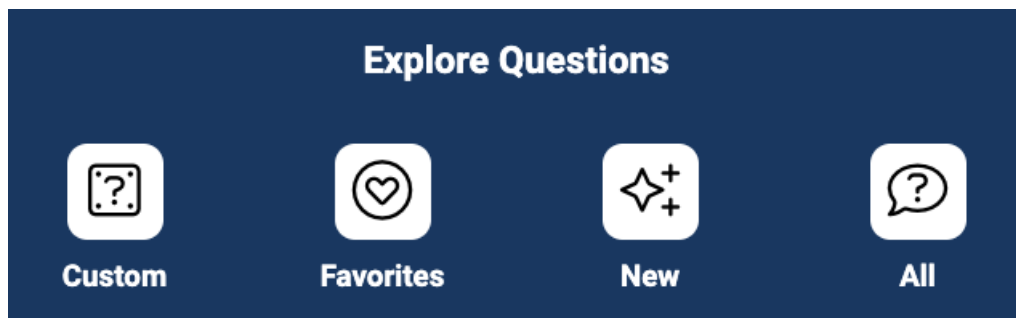
Report List

Scorecard: Media Trends- Q3 2022

Question: How far along are you in your holiday shopping? : TimeView

Explore questions

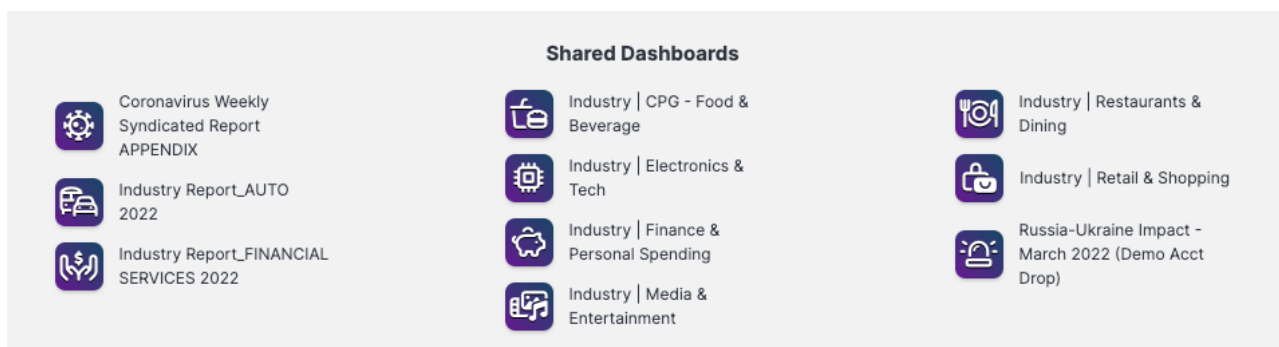
Below the *Pick up where you left off...* section, you'll see *Explore Questions*, which has four buttons used to access our question library.



- *Custom* takes you to a list of the custom questions launched by your account
- *Favorites* brings up the list of those questions you've marked as favorites
- *New* shows you a list of the latest value and profile questions added to the InsightStore that have more than 1000 responses
- *All* goes to the complete list of value and profile questions

Shared dashboards

Below the *Explore Questions* section, there is a *Shared Dashboards* area. The icons here allow you to navigate quickly to some of the most referenced syndicated and industry dashboards CivicScience has constructed for use by all clients and media partners. This list is subject to change. Click on the icon next to the dashboard name to open that dashboard.



News and insights

Here, you'll find links to the most recent reports from the CivicScience *News and Insights* page and a link to the page on which they are archived.



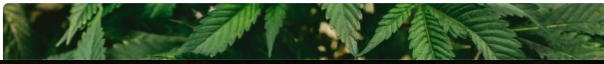
[Breaking News](#) [General](#) [Politics](#) [Retail](#)

3 Things To Know: The Impact of Non-Compete Agreements, Rare Bipartisan Support for Biden, and Key Loyalty Program Expectations



[General](#) [Healthcare & Lifestyle](#)

When It Comes to Emotional Well-Being, Moms Finish Last



Communications from John Dick

Finally, we have the archive of the most recent weekly newsletters from our CEO, John Dick, who shares the latest insights generated from our data every Saturday morning. Click on the title to open a new tab with its text. If you wish to go to the full archive, use the open link icon to the right of *What We're Seeing*.

Underneath the email links, you will find John's podcast, *The Dumbest Guy in the Room*, on Spotify.

What We're Seeing [↗](#)

Weekly newsletter of latest insights gleaned from our exclusive data

February 25, 2023

[We've Become Incessantly Impatient](#)

January 21, 2023

[Investing In Friendships](#)

February 18, 2023

[This Is Where We Are](#)

January 14, 2023

[Creatures Of Our Tribes](#)

February 11, 2023

[Greetings From West Palm Beach](#)

January 9, 2023

[So Much For Easing Into 2023](#)

February 4, 2023

[Resonating With Gen Z In Ads](#)

December 31, 2022

[What We're Reading, Watching, And Listening To](#)

January 28, 2023

[Big Things Are Coming](#)

December 24, 2022

[I Love Christmas](#)

Want more?

[Listen to *The Dumbest Guy in the Room*](#); The Podcast Where Data Meets Life